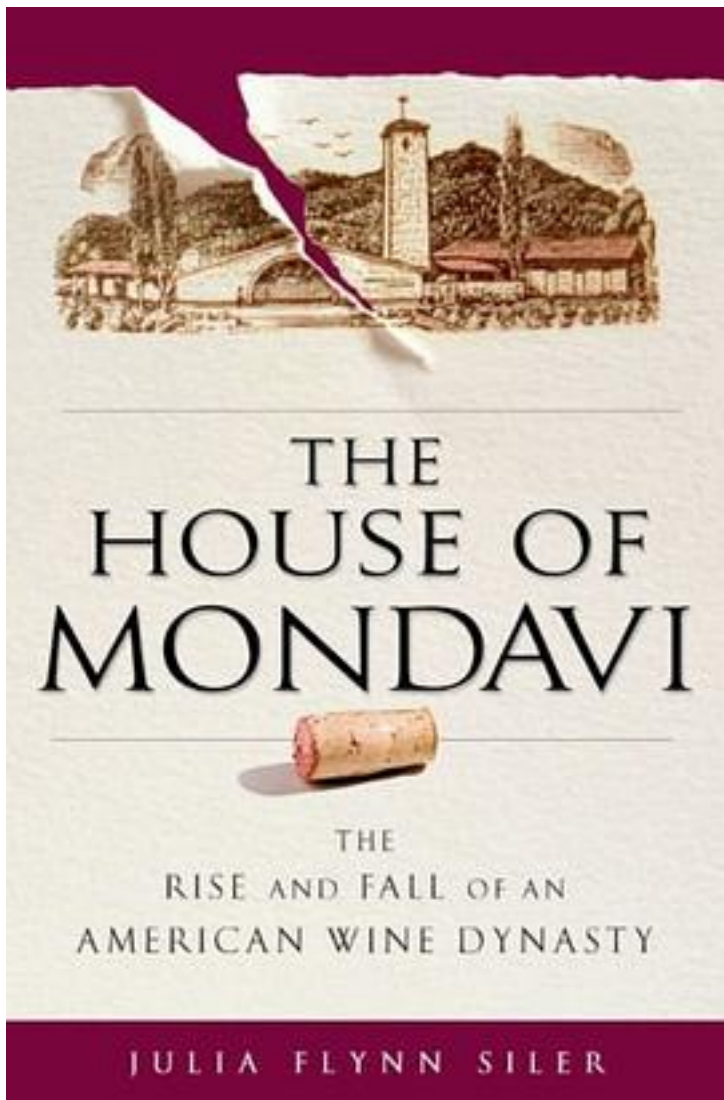# The House of Mondavi

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著者:Julia Flynn Siler

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An epic, scandal-plagued story of the immigrant family that built—and then spectacularly lost—a global wine empire

Set in California's lush Napa Valley and spanning four generations of a talented and visionary family, The House of Mondavi is a tale of genius, sibling rivalry, and betrayal. From 1906, when Italian immigrant Cesare Mondavi passed through Ellis Island, to the Robert Mondavi Corp.'s twenty-first-century battle over a billion-dollar fortune, award-winning journalist Julia Flynn brings to life both the place and the people in this riveting family drama.

The blood feuds are as spectacular as the business triumphs. Cesare's sons, Robert and Peter, literally came to blows in the 1960s during a dispute touched off by the purchase of a mink coat, resulting in Robert's exile from the family—and his subsequent founding of a winery that would set off a revolution in American winemaking. Robert's sons, Michael and Timothy, as passionate in their own ways as their visionary father, waged battle with each other for control of the company before Michael's expansive ambitions ultimately led to a board coup and the sale of the business to an international conglomerate.

A meticulously reported narrative based on thousands of hours of interviews, The House of Mondavi is bound to become a classic.

作者介绍:

Julia Flynn writes front-page stories for The Wall Street Journal from San Francisco, reporting extensively on the recent turbulence at the Robert Mondavi Corp. She was a London-based foreign correspondent for the Journal and BusinessWeek, and has written for The New York Times. She is a graduate of Brown University and Columbia's Graduate School of Journalism.

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标签

葡萄酒

传记

评论

关于美国第一葡萄酒家族Mondavi的兴衰起落的传记。书中巨细无遗的记录了家族生意的每个重要瞬间，不仅是对于葡萄酒贸易，对于人力资源顾问也是很好的casebook。

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书评

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