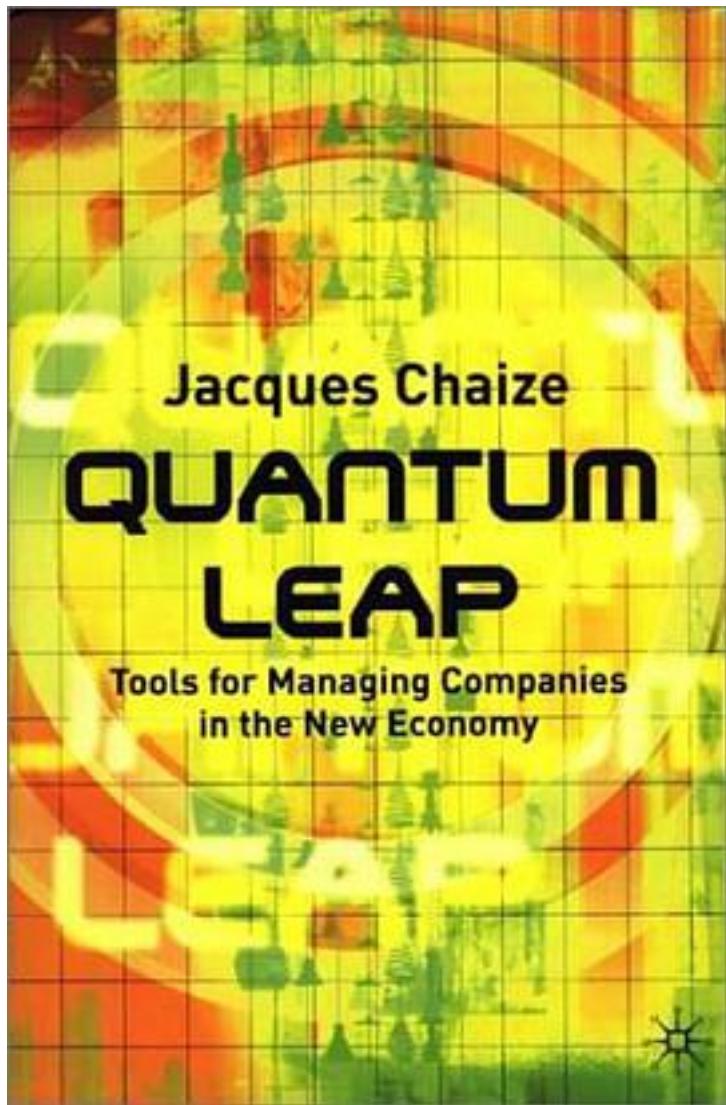


The Quantum Leap



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We are at present caught between two worlds. Globalization, networking and new communications technology mean that traditionally oriented companies are being replaced by new, non-linear, "hypertext" structures. However, for many these are still a mystery. Based on his extensive practical experience as CEO of a multinational industrial group, Jacques Chaize aims to provide simple tools enabling all levels of reader to better understand and live with the hypertext corporation and feel ready to take the leap into the future.

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