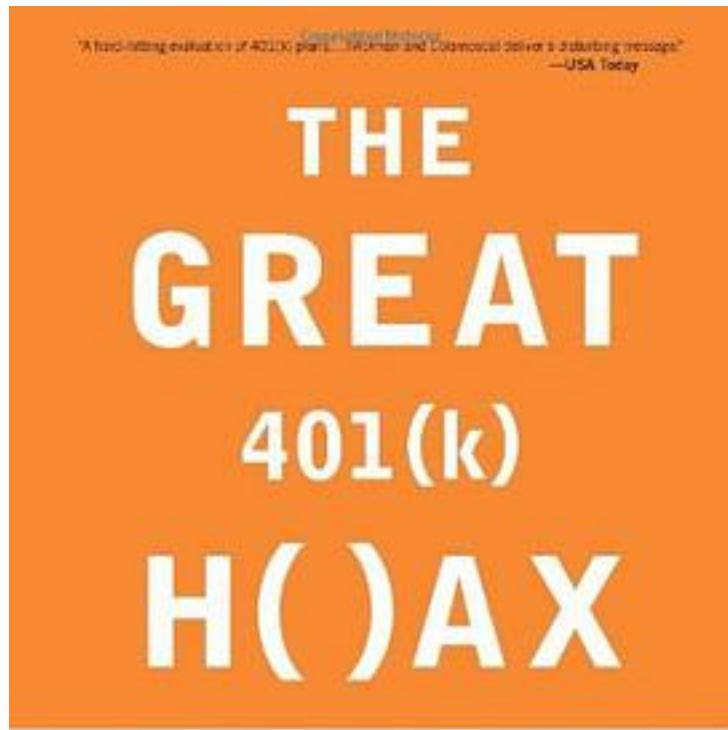


The Great 401



WHY YOUR FAMILY'S
FINANCIAL SECURITY IS AT RISK,
AND WHAT YOU CAN DO ABOUT IT

WITH A NEW AFTERWORD BY THE AUTHORS

WILLIAM WOLMAN & ANNE COLAMOSCA

authors of *THE JUDAS ECONOMY*

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How the 401(k) has come to dominate the American family's long-term investment portfolio, why it is inadequate-and what to do about it. The American public was hoodwinked: 401(k)s were established to satisfy corporations, not the interests of working Americans. Portrayed as a perpetual wealth machine, the 401(k) was meant to satisfy the needs of every employee. Yet, it was an impossible promise to fulfill: It was the great 401(k) hoax. According to William Wolman and Anne Colamosca, this was the latest act in the gradual erosion of the nation's retirement system. Drawing from reams of historical and contemporary data as well as economic, social, and political trends, they reveal the system's troubled 100-year history. Beyond exposing the hoax, the authors urge everyone to take charge of their investment portfolio and recommend strategies for beating Wall Street at its own game. Timely and incisive, *The Great 401(k) Hoax* is guaranteed to inspire debate and action-from the water cooler to the boardroom to the voting booth.

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