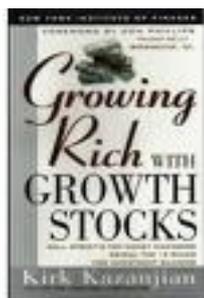


Growing Rich with Growth Stocks



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Amazon.com Chill winds frequently blow through the financial press. If it's not the Y2K thing, it's the simple fact that stocks have been growing so fast for so long that there just has to be a disaster on the horizon. But you'll find no gloom and doom in Getting Rich with Growth Stocks. Kirk Kazanjian retained five top investors to share their secrets and their outlook on the future, and the result is a book that's refreshing to read and easy to absorb. It doesn't mean that there isn't a hurricane brewing somewhere offshore; it just means that after the hurricane has passed through, the warm breezes will return. The five investors--Donald Yacktman, Robert Stovall, Shelby Davis, Roy Papp, and Elizabeth Bramwell--share a remarkably consistent view of the future: If an investor consistently picks stocks that meet certain criteria (global sales, a high probability of continued growth, low price/earnings ratio relative to the rest of the market), he or she will get very rich. Likewise, they share a disdain for international stocks (it's cheaper to buy American stocks that do business overseas), trend-of-the-moment plays (what goes up like a skyrocket can and usually does fall like a rock), and market timing (be in the market all the time, they counsel). Kazanjian organizes their investment advice into a dozen principles, and intersperses profiles of each investor with their respective picks for the "10 growth stocks for the 21st century." Those generally include the usual suspects--Microsoft, GE, Intel, Merck--and are hardly the point of the book. By the time you're done reading this, you should be ready to pick your own high-ceiling stocks, sit back,

and imagine those ocean breezes. --Lou Schuler Book Description Growing Rich with Growth Stocks is the ultimate guide to uncovering winning investments for the 21st century. When Donald Yacktman, Shelby Davis, Elizabeth Bramwell, L. Roy Papp, and Robert Stovall talk, investors the world over listen. These experts collectively not only manage billions of dollars, but have also posted some of the best performance results of any money managers on Wall Street today. Now noted investment analyst and author Kirk Kazanjian takes readers behind-the-scenes with these luminaries and reveals their most successful investment secrets. As an added bonus, each 'guru' offers his or her top 10 growth stock picks for the next millennium. Complete with candid, personal biographies that both paint an informative portrait of these money managers and offer an insight into what makes them tick, Kazanjian provides twelve-easy-to-follow rules that get right to the heart of knowing how to spot tomorrow's most promising investment's today. The 12 Rules for Growing Rich with Growth Stocks Rule 1 Forget about the Market Rule 2 Invest Like a Tortoise, Profit Like a Hare Rule 3 Buy the Best When It's on Sale Rule 4 Take a Good Look Around You Rule 5 Get to Know Your Partners Rule 6 Avoid Unnecessary Risk Rule 7 Travel Around the Globe, But Stay at Home Rule 8 Be Willing to Change Rule 9 Never Underestimate the Power of Technology Rule 10 Read the Fine Print Rule 11 Don't Spread Yourself Too Thin Rule 12 Know When to Say Goodbye See all Editorial Reviews

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