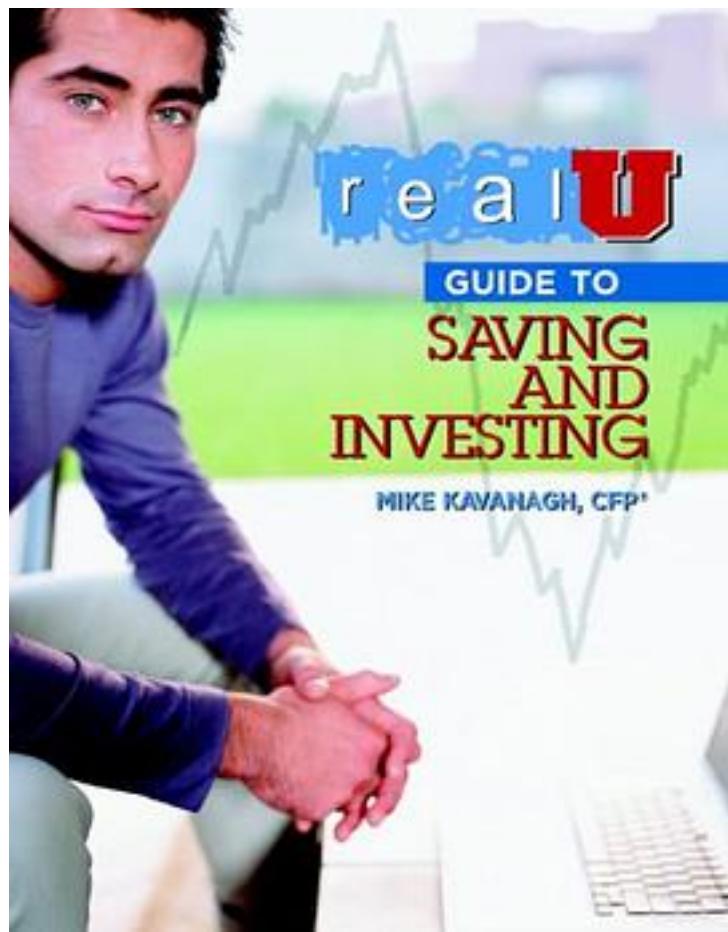


Real U Guide to Saving and Investing



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著者:Kavanagh, Mike

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With all the basics for a first-time investor who wants to learn how to invest safely in stocks, bonds, and mutual funds—plus excellent tips and guidance for more experienced investors as well—this guide covers it all.

If reading the CNBC ticker is like reading Greek to you, and the term “diversified portfolio” leaves you wanting to reach for a dictionary, never fear. Mike Kavanagh, a CERTIFIED FINANCIAL PLANNER™ and popular radio talk show host, makes the world of saving and investing simple by decoding all the terminology and showing first-timers how to turn small monthly investments into a sizeable nest egg. The guide answers basic questions including:

- How to open your first brokerage account
- How to buy stocks without a stock broker
- How to earn a million dollars by the time you’re 65
- How to start your own retirement fund
- How much to save for a child’s college education (and where else you might get the money)

Filled with 4-color photographs, charts, and easy-to-grasp examples which make the rules of investing clear, the Real U Guide to Saving and Investing is a must-read for anyone who has been thinking about taking the plunge into the stock market. (It should also be required reading for anyone who hasn’t contemplated investing in stocks!).

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