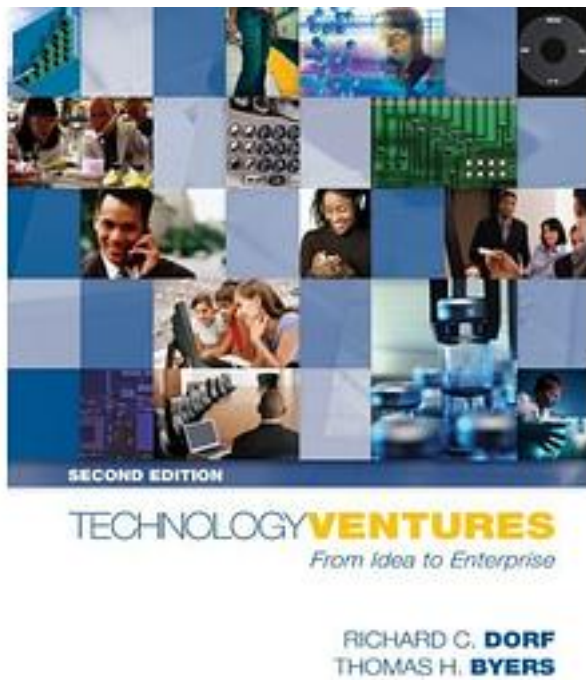


# Technology Ventures



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著者:Dorf, Richard C./ Byers, Thomas H.

出版者:McGraw-Hill College

出版时间:2007-1

装帧:HRD

isbn:9780073365046

<Entrepreneurship represents a vital source of change in all facets of society, empowering individuals to seek opportunity where others see insurmountable problems. Technology entrepreneurship is a style of business leadership that involves identifying high-potential, technology-intensive commercial opportunities, gathering resources such as talent and capital, and managing rapid growth and significant risks using principled decision-making skills. This text is the first book to address technology ventures. Covering topics that engineers would be interested in. Tom Byers is well known in the community and Dick Dorf is the world renown EE author. Technology Ventures provides an action-oriented approach through the use of examples, exercises,

cases, sample business plans, and recommended sources for more information. This comprehensive collection of concepts and applications provides both students and professionals with the tools necessary for success in starting and growing a technology enterprise.

作者介绍:

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