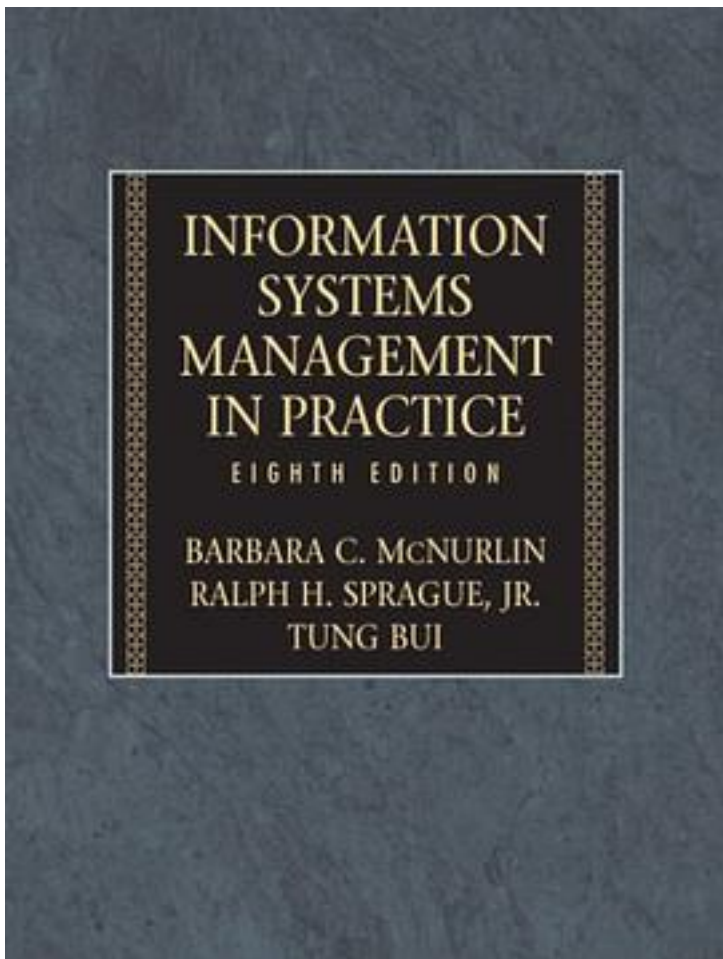


# Information Systems Management (8th Edition)



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著者:Barbara McNurlin

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KEY BENEFIT : The authors utilize their years of working with companies on IT management / strategy to provide students with a practical look at the evolution of IT in business.

KEY TOPICS : Topics include leadership issues, the CIO' s responsibilities, uses of IT, information systems planning, essential technologies, managing operations, systems development, decision-making, collaboration, and knowledge work.

MARKET : An excellent reference resource for anyone employed in the information technology sector of business, especially managers of and executives in those departments.

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