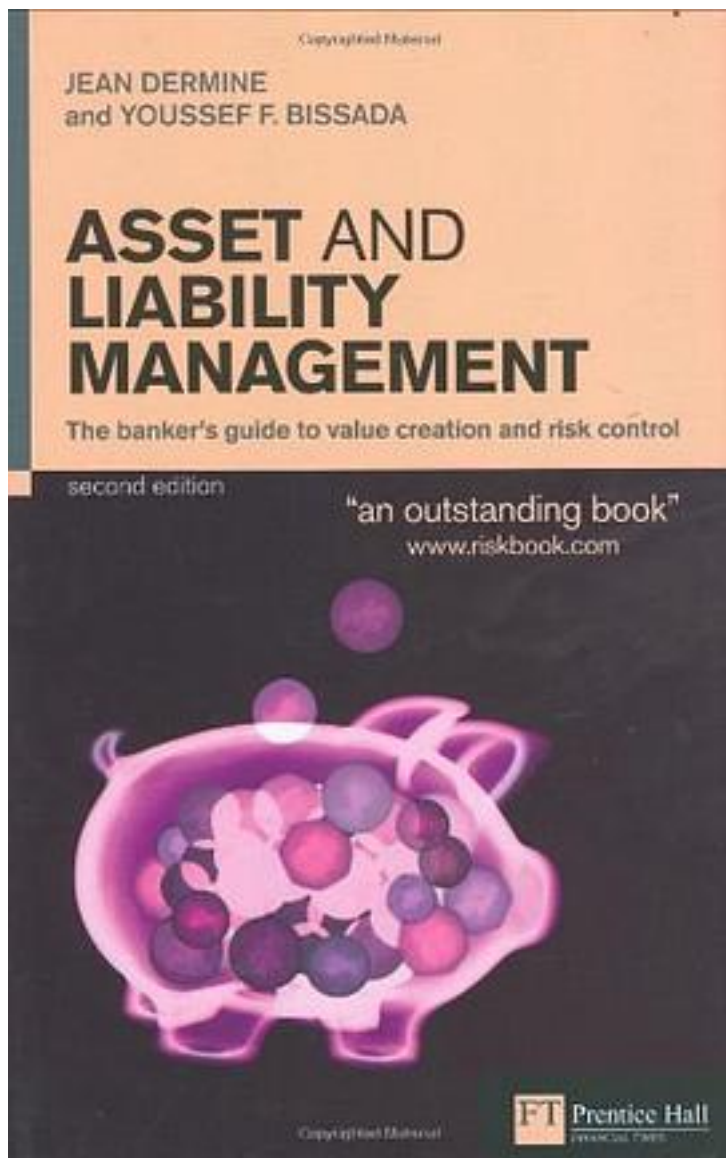


Asset and Liability Management



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Every banker who is in touch with their industry, and keen to progress, needs to know how banking activities contribute to value creation and how to ensure risks are controlled. They need to know how to evaluate performances on a risk-adjusted basis. And how to price loans to ensure they create value. Bankers' performance is increasingly evaluated against their value creation and so it is very much in their interests to be proficient in Asset & Liability Management (ALM), the control of value creation and risk. This book is a general overview by a world expert in ALM and is a concise and crystal clear presentation of the essential concepts. It is packaged with a step-by-step tutorial CD with exercises, solutions and an attractive visual focus. It is unique in covering both value creation and risk control (most other books cover only risk control) and the new edition will include new chapters on the two new topics it is now essential for bankers to know about: Basel II and credit derivatives.

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