

# Innovation Power Plays



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在线阅读本书

Learn the Plays Make Your Move \* Fire up the engine of your company's vision like Norbert Reithofer did at BMW \* Cut through a tired routine the way Jody Thompson and Cali Ressler have at Best Buy \* Follow Bernard Arnault's example at Louis Vuitton to put your customer satisfaction in the bag \* Focus on a new business plan with Antonio M. Perez at Kodak And get in the game with the Monday Morning strategies and inside plays of the world's top business champions.

作者介绍:

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