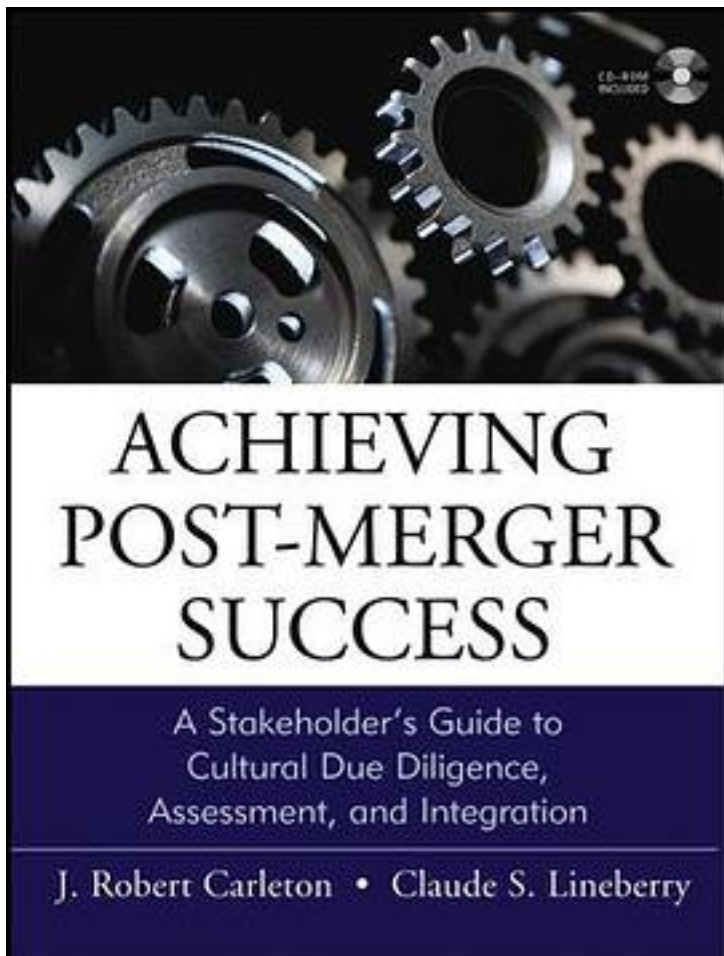


Achieving Post-merger Success



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"The failure rate of mergers and acquisitions is unreasonable, unacceptable, and unnecessary," say Claude S. Lineberry and J. Robert Carleton in this much-needed resource, which outlines their unique, proven, and practical process for increasing the

success of mergers and acquisitions. Written for all those with a vested interest in the success of the deal board of directors, executives, managers, employees, and shareholders and based on years of research and real-world experience, Achieving Post-Merger Success is a down-to-earth guide that gives stakeholders the tools they need to - Profile and assess corporate cultures - Identify potential or actual culture clash barriers to a merger or acquisition - Determine what to do to avoid, minimize, and resolve culture clash - Plan for efficient and effective post-merger cultural integration of the two organizations

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