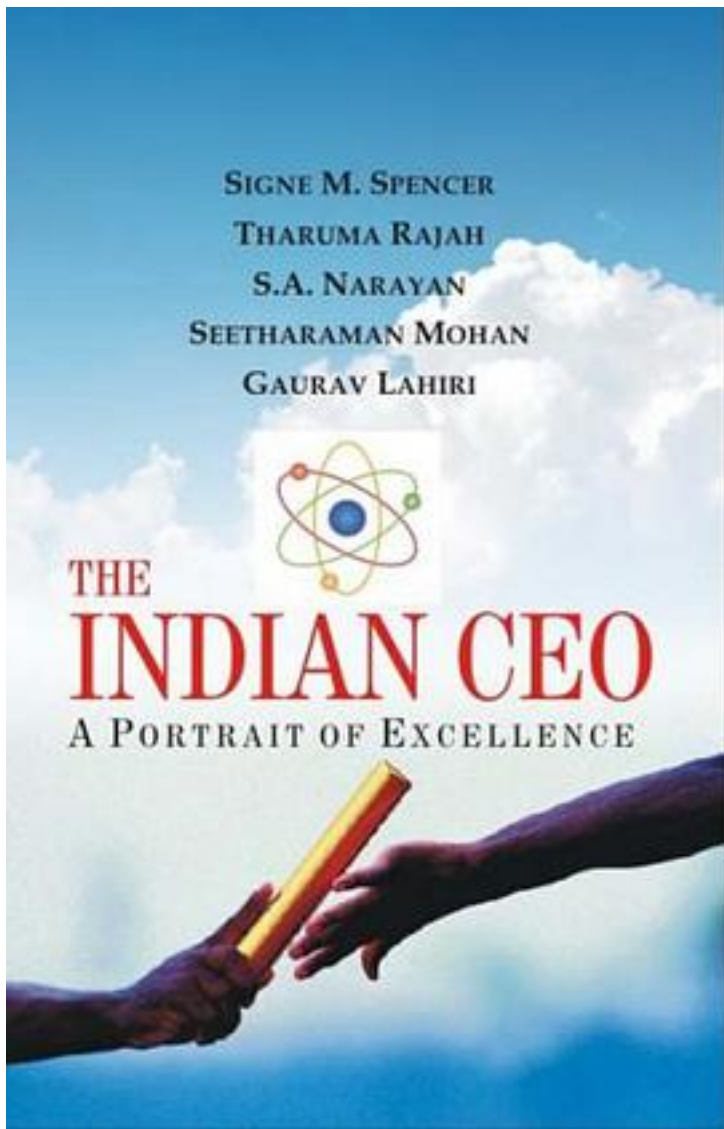


The Indian Ceo



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This book analyses the key qualities that go into the making of a successful CEO in the Indian business environment. Based on a landmark study which covered some of the most successful leaders across business and society in India, this book uses the competency model developed by David McClelland of Harvard University to determine and explain key competencies that Indian CEOs must have to lead Indian businesses successfully in the complex and rapidly changing Indian business and social environment. The book discusses areas like change and team leadership, accountability, empowerment, networking and executive maturity, and situational leadership among other critical dimensions of leadership in emerging economies, as well as: - What makes for a successful Indian CEO - What is the role of the ideal and successful CEO in India? - What are the issues that impact on successful leadership in India?

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