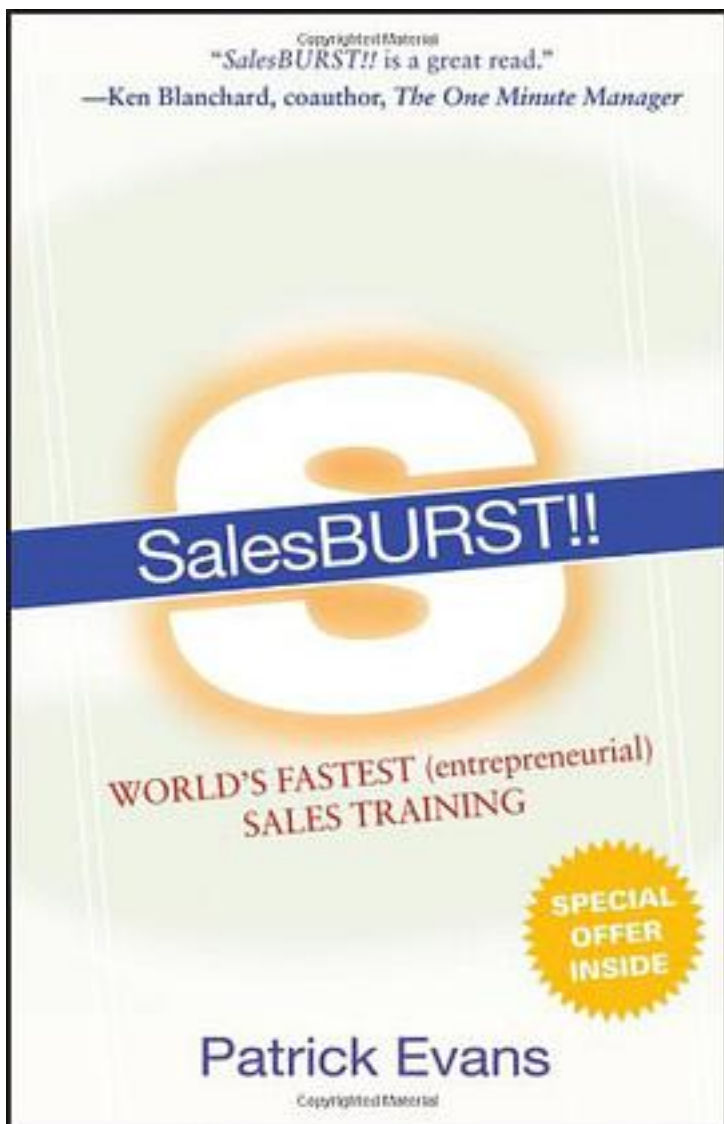


SalesBURST!!



[SalesBURST!!_下载链接1](#)

著者:Patrick Evans

出版者:John Wiley & Sons Inc

出版时间:2007-9

装帧:HRD

isbn:9780470150719

在线阅读本书

Praise for SalesBURST!! "SalesBURST!! is an entertaining, clever, and out-of-the-box approach to selling. I recommend reading this book to anyone involved in selling today."

—Peter Handal, CEO, Dale Carnegie & Associates, Inc. "Every salesperson wants to get up to speed as fast as they can-but not as fast as their manager wants them to. SalesBURST!! helps every salesperson shift into fifth gear without skipping first, second, third, or fourth. This makes three people happy:the manager, the salesperson, and the salesperson's banker."

—Jeffrey Gitomer, author of Little Red Book of Selling "This is a great book that shows you how to make more sales, faster and easier than you ever thought possible."

—Brian Tracy, author of The Psychology of Selling "Learn from Evans and SalesBURST!! how passion, determination, and an intelligence-based sales effort can make you successful."

—John Calamos, CEO, Calamos Investments "I have utilized Evans's sales methods to successfully manage my sales accounts, my sales team, and my career for seventeen years. I look forward to using SalesBURST!! to train my salespeople firsthand."

—Joel Leetzow, Executive Vice President, North America and board member, Scancode "SalesBURST!! is filled with Evans's success stories that will both inspire you and provide helpful hints to help you meet your own quota."

—Susan Bulkeley Butler, CEO, SBB Institute for the Development of Women Leaders and first woman partner at Accenture "Evans completely exceeded my expectations. Not only did his presentation provide tremendous insights on sales but even greater life lessons."

—Rick E. Ridnour, PhD, Department of Marketing, Northern Illinois University "SalesBURST!! teaches you to set goals and train for those goals so you win."

—Buddy Melges, America's Cup-winning skipper and Gold and Bronze Olympic Medalist

作者介绍:

目录:

[SalesBURST!!_下载链接1](#)

标签

评论

[SalesBURST!! 下载链接1](#)

书评

[SalesBURST!! 下载链接1](#)