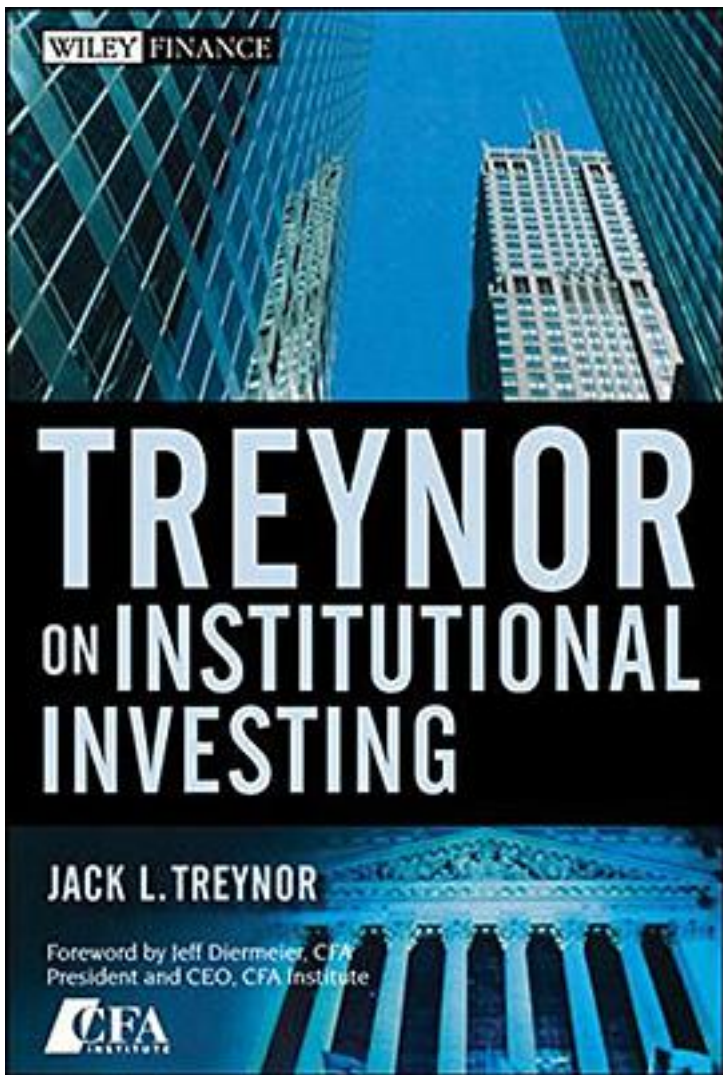


Treynor on Institutional Investing



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Praise for TREYNOR ON INSTITUTIONAL INVESTING "Jack Treynor has a mind of his own. I mean that as the highest compliment. Jack Treynor sees what no one else sees, thinks what no one else thinks, explains what no one else explains. You will learn more in fifteen minutes with Jack Treynor than in a full hour with most pundits. You will work hard but you will see things, think things, and understand things as never before. This book is a most valuable treasure, gleaming with Jack Treynor's brilliance." -Peter L. Bernstein, author, *Capital Ideas Evolving* "Vintage Treynor. This is a must-own reference for anyone involved in institutional asset management. It assembles - in one place - many of the important insights of one of the most provocative and creative players in the finance world over the past half-century." -Robert D. Arnott, Chairman, Research Affiliates, and Former Editor, *Financial Analysts Journal* "As a practicing investment manager, Treynor always preferred brilliance to soundness. Identifying the flaws in conventional thinking, he shows both the theorist and the practitioner where to invest time in their search for excess return." -Perry Mehrling, Professor of Economics, Barnard College, Columbia University, author, *Fischer Black and the Revolutionary Idea of Finance* "Jack Treynor's new book brings together a lifetime of exploring the important questions surrounding the sophisticated investor's task. Readers of Treynor on Institutional Investing will be richly rewarded by the insights the author has developed about both the practical and the conceptual keys to successful investing." -Samuel L. Hayes, III, Jacob Schiff Professor of Investment Banking Emeritus, Harvard Business School

From the Inside Flap

Over the course of his successful career, Jack Treynor has made many important contributions to the world of investment management. Now, the innovative ideas and controversial concepts of this prolific investment professional can finally be found in one volume. Comprised of more than ninety provocative articles--many of which were originally published in well-respected industry resources such as the CFA Institute *Financial Analysts Journal* and the *Harvard Business Review*--Treynor on Institutional Investing clearly captures the many ways in which this man has influenced the professional investment community over a period of decades. From his seminal presentation of the Capital Asset Pricing Model in 1962 and papers introducing modern performance measurement to his revolutionary ideas on inflation, Treynor on Institutional Investing distills the hard-won investment insights of one of the most independent minds ever to tackle the investment problem. Along the way, this comprehensive anthology also introduces you to some of Treynor's more controversial proposals, such as issues regarding stock valuation and trading strategy, and presents challenging case studies that address critical events in today's investment environment. Treynor's work goes far beyond his well-known contributions to capital asset pricing and the performance measurement extension. Some of the other thought-provoking topics discussed within these pages include: * His challenge to conventional thinking about inflation in his new "Theory of Inflation" ?and "Will the Phillips Curve Cause World War III"? * His groundbreaking work on market micro structure * Implications of the Bean Jar Experiment for market efficiency * The trouble with earnings as an appropriate focus for investment analysis * The unintended effects of ERISA The articles found inside draw on Treynor's extensive experience as a management consultant, fund director, and money manager. So whether you're looking to gain a better understanding of the investment management business or prepare yourself for responsibilities on the boards of pension, endowment, or mutual funds, this book has what you need to help you succeed. One measure of how influential the ideas in Treynor on Institutional Investing have been is that they ended up shaping an ever-evolving investment profession.

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