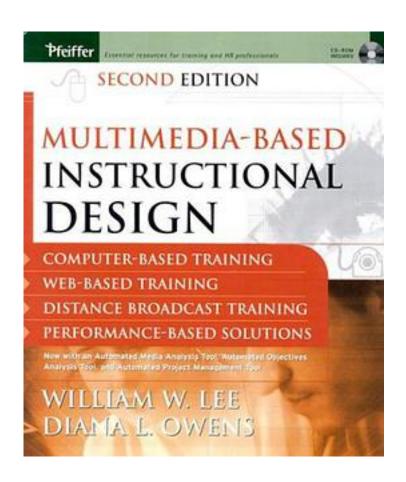
## Multimedia-based Instructional Design



Multimedia-based Instructional Design 下载链接1

著者:Lee, William W./ Owens, Diana L.

出版者:John Wiley & Sons Inc

出版时间:2004-4

装帧:HRD

isbn:9780787970697

Multimedia-Based Instructional Design is a thoroughly revised and updated second edition of the best-selling book that provided a complete guide to designing and developing interactive multimedia training. While most training companies develop their training programs in many different technological delivery media—computer-based, web-based, and distance learning technologies—this unique

book demonstrates that the same instructional design process can be used for all media. Using just one process reduces cycle time for course development—and also reduces costs.
作者介绍:
目录:
Multimedia-based Instructional Design_下载链接1_
标签
评论
Multimedia-based Instructional Design_下载链接1_
书评
Multimedia-based Instructional Design_下载链接1_