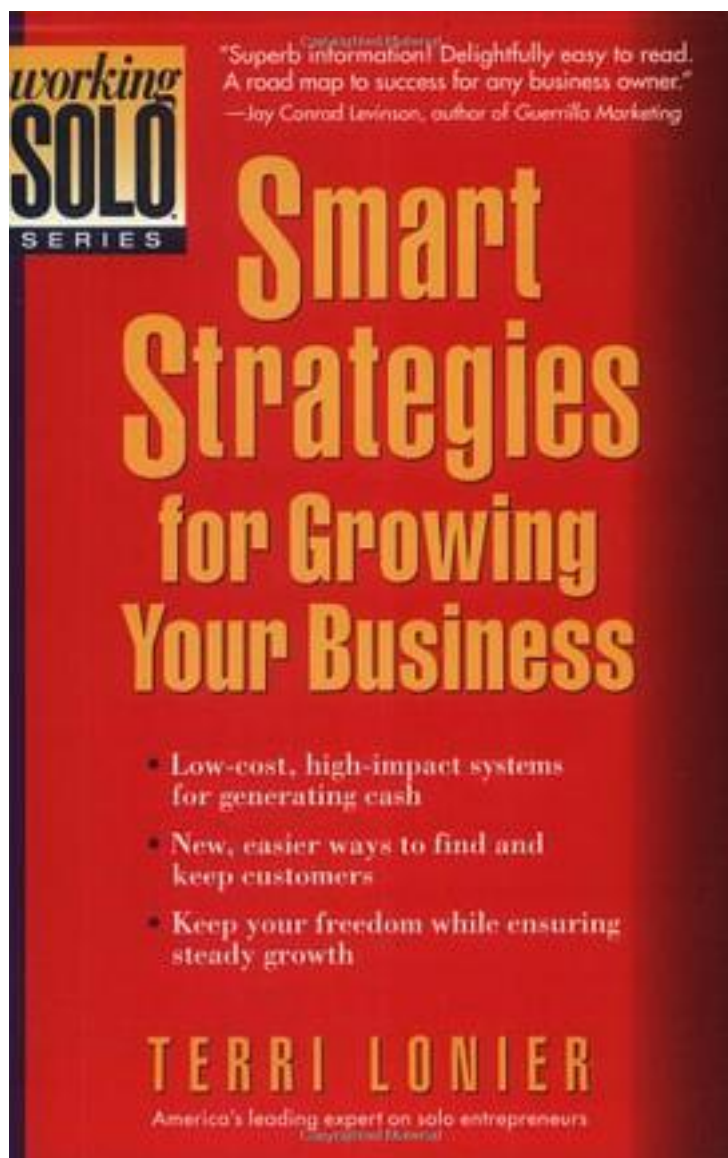


Smart Strategies for Growing Your Business



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Packed with excellent, practical, action-ready advice for entrepreneurs who want to work smarter rather than harder." —Michael LeBoeuf, PhD author of Working Smart and The Perfect Business. The next level of business success is in your hands! Whether your business is poised to make the next growth leap or your company has plateaued or is even out of control, this book contains the answers, prescriptions, and practical inspiration you've been looking for. Smart Strategies for Growing Your Business is the book you need to put yourself in the driver's seat as you maneuver the twists and turns, peaks and valleys of your road to business success. Chock-full of take-control strategies, this easy-to-read guide features 50 mini-chapters that address your biggest business challenges. As a bonus, you get a valuable resource section with details on books, audio programs, software, Web sites, and other useful business tools. Filled with an insider's wisdom and straightforward advice, Smart Strategies is sure to become your indispensable "go-to" reference. Learn how to: Define your vision Track trends Attract new and repeat customers Surround yourself with mentors and other professionals Create a powerful identity Boost your marketing impact Leverage technology to save time and money Improve cash flow Manage data, budgets, staff, and your time Cope with crisis and failure Create a life beyond your business Position your company for the future.

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