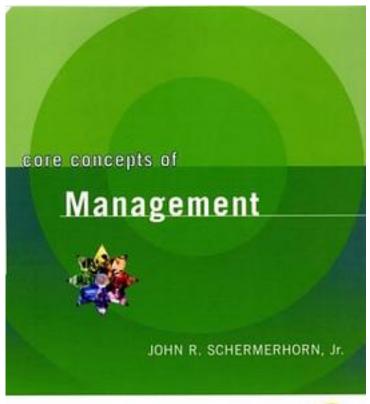
Core Concepts of Management





Core Concepts of Management_下载链接1_

著者:Schermerhorn, John R.

出版者:John Wiley & Sons Inc

出版时间:2003-7

装帧:Pap

isbn:9780471230557

"Core Concepts of Management" takes a streamlined approach that focuses on fundamentals and leaves room for additional content. With Wiley's "Business Extra Select" program, Instructors can build on the core text by adding articles, cases, and readings from such leading business resources as "INSEAD", "Ivey and Harvard

Business School Cases", "Fortune", "The Economist", "The Wall Street Journal", and more. In addition, Instructors can select a pre built Business Extra Select CoursePack, or create their own CoursePack from the thousands of articles and cases in the Business Extra Select database. You can even add your own content. CoursePacks cabe packaged with the text or purchased separately online.
作者介绍:
目录:
Core Concepts of Management_下载链接1_
标签
英文
大学
课本
教材
评论
Normal is between what you need and what you want.
 Core Concepts of Management_下载链接1_

共運

Core Concepts of Management 下载链接1_