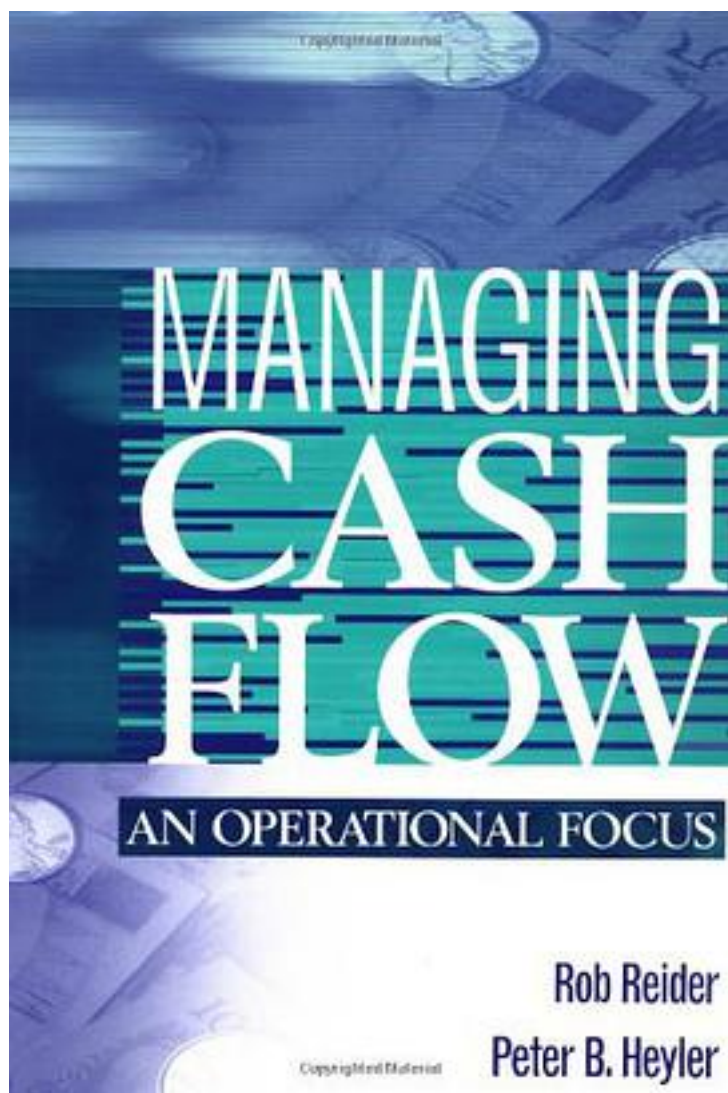


Managing Cash Flow



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* Provides the tool necessary to determine and evaluate the effectiveness of a corporation's management of cash.* Examines how operational activities can affect cash flow management.* Shows how effective cash flow management can improve corporate performance and increase shareholder value.* Provides an overview of cash management techniques.

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