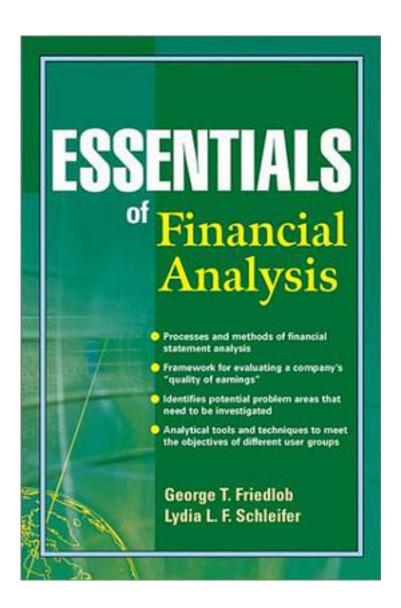
Essentials of Financial Analysis



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An easy-to-use guide to financial analysis

Essentials of Financial Analysis shows how to analyze a company as a prospective investment. This one-stop resource includes a basic introduction to accounting; shows how to use ratio analysis to evaluate a company's profit, liquidity, and solvency; and provides actual financial statements of a variety of companies as illustrations.

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