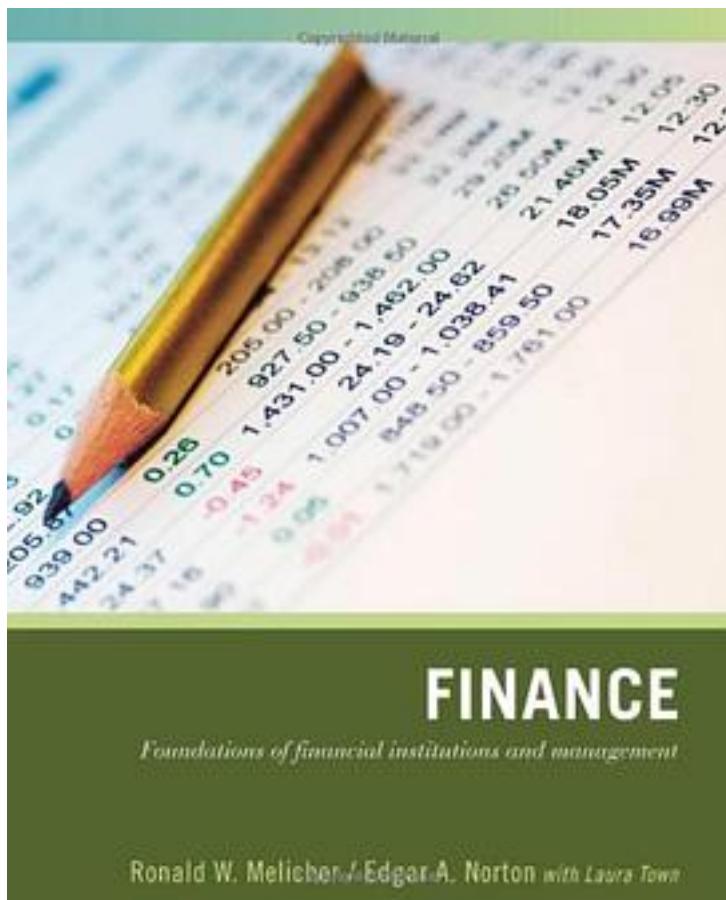


# Wiley Pathways Finance



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How do financial markets and institutions affect businesses and individuals? How do firms raise funds? How can an individual use markets and institutions to meet their own personal goals? In order to answer these questions, a reader must have a strong understanding of financial markets and institutions. This concise book provides the

necessary information, presenting the general principles of finance and showing how they are applied in the field.

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