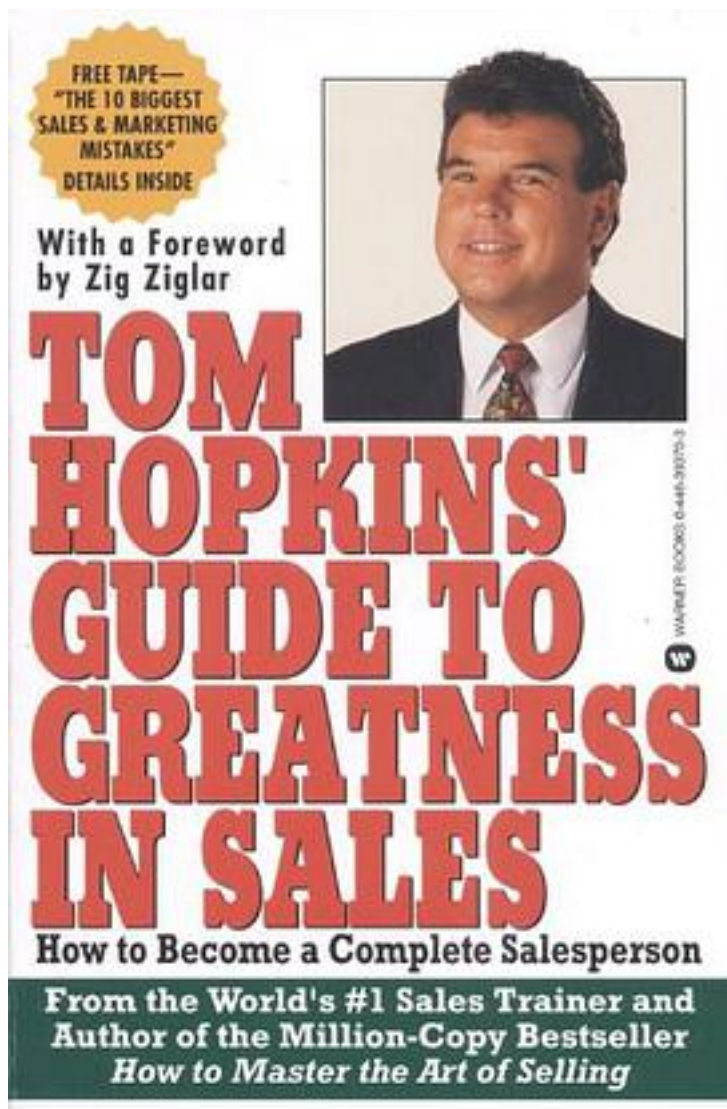


Tom Hopkin's Guide to Greatness in Sales



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著者:Hopkins, Tom

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The author of How To Master the Art of Selling and The Official Guide to Success now offers a comprehensive guide to mastering the sales game. Includes straight talk on why one should--or should not--go into a sales career, managing time, dealing with stress, and more. "A serious sales manual".--Zig Ziglar, from the Foreword.

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