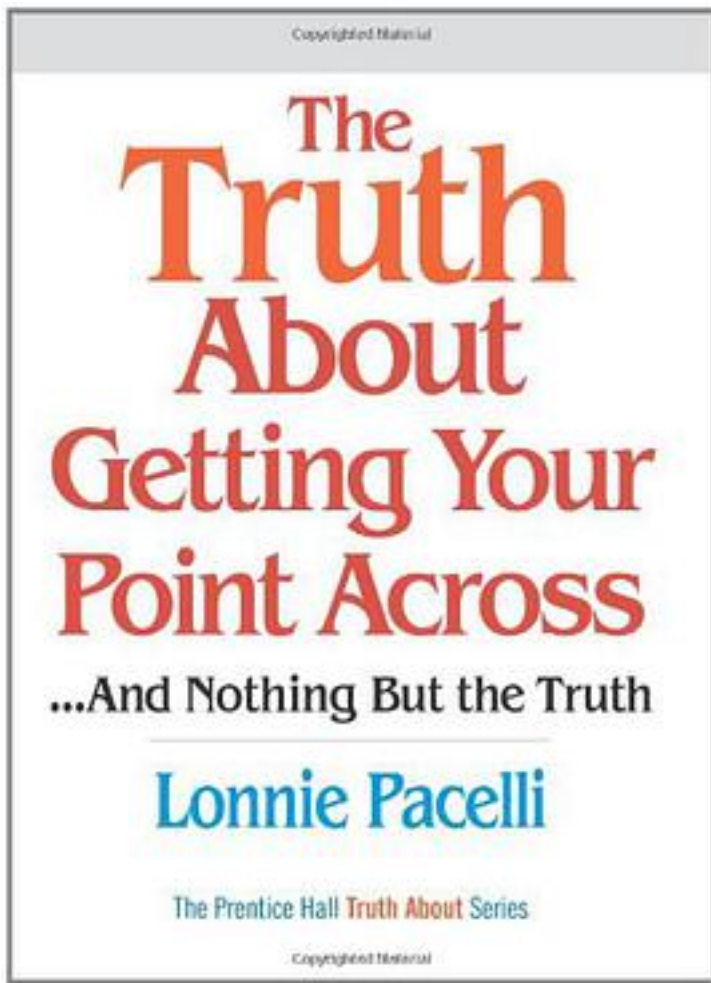


The Truth About Getting Your Point Across



[The Truth About Getting Your Point Across_ 下载链接1](#)

著者:Pacelli, Lonnie

出版者:Pearson P T R

出版时间:2006-1

装帧:HRD

isbn:9780131873711

Improving communication skills is the single most powerful step one can take to supercharge a career. What are the best, PROVEN ways to motivate action now, and

gain lasting influence in any organization? The Truth About Getting Your Point Across reveals what really works: 59 principles and breakthrough communication techniques. Discover how to recognize an audience's unspoken expectations; run effective meetings; develop powerfully motivating presentations; give teams clear direction; brainstorm and problem-solve efficiently; successfully interview, listen, and give feedback; influence difficult colleagues; make the most of informal communication; and communicate more effectively with global colleagues.

作者介绍:

目录:

[The Truth About Getting Your Point Across_ 下载链接1](#)

标签

评论

[The Truth About Getting Your Point Across_ 下载链接1](#)

书评

[The Truth About Getting Your Point Across_ 下载链接1](#)