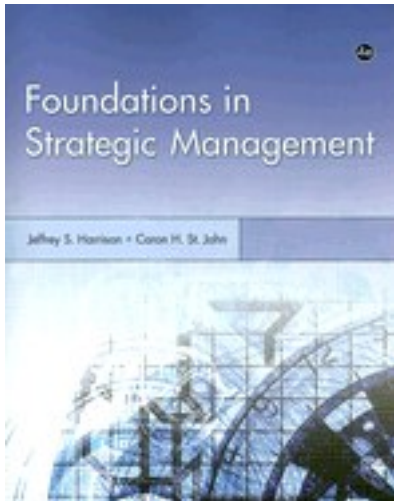


# Foundations in Strategic Management



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FOUNDATIONS IN STRATEGIC MANAGEMENT, 4E, embraces recent business changes by now including strategizing in the global arena, the challenges of the increased globalization, and a more dedicated coverage of ethics along with the more traditional teachings. Although much more concise than its competitors, it remains a well-rounded and indispensable source covering the foundations of strategic management.

作者介绍:

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## 标签

教材

大学

## 评论

呃原来作者是UR的B-School的老师…… 虽然选了strategic management，不过疏忽了选了他亲密战友Bosse的课～ 还好没有time clash,果断旁听…… 其实……就那么回事……

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## 书评

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