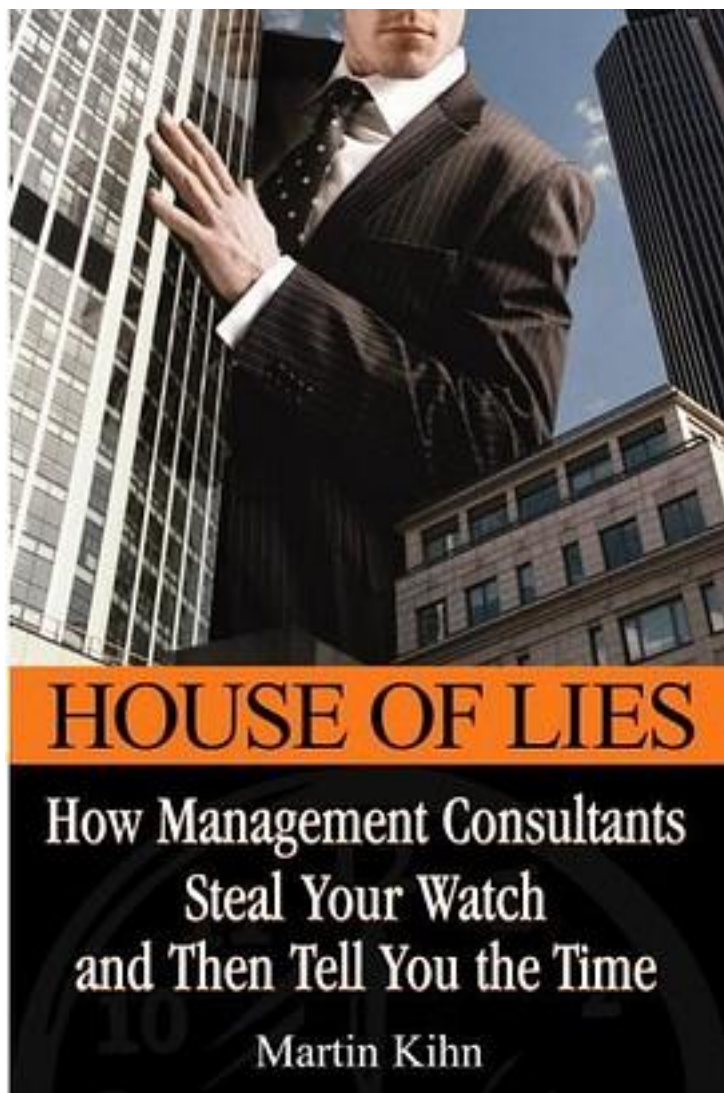


House of Lies



[House of Lies_ 下载链接1](#)

著者:Martin Kihn

出版者:Business Plus

出版时间:2006-3-8

装帧:Paperback

isbn:9780446696388

Once upon a time Corporate America paid certain people huge fees to tell organizations what they were doing wrong. These men and women really knew next to nothing. They trashed businesses, destroyed careers, and wasted time and money. They called themselves Management Consultants. I know them well. I was one of them. Welcome to the... HOUSE OF LIES.

When Martin Kihn joined a powerhouse New York consulting firm, he thought his job was to help organizations. In reality, the consultants spent precious work hours prowling for new clients, and offered little or no useful information. From power breakfasts with mind games to the screaming indignity of "Feedback Camp" in New Jersey, HOUSE OF LIES reveals the truth about a "profession" that could threaten your job, your career, and your life...and even throws you some lifelines should the suits start circling your company.

作者介绍:

目录:

[House of Lies 下载链接1](#)

标签

商战

kristen

bell

Tracy ‘sreadinglist.

评论

[House of Lies 下载链接1](#)

书评

[House of Lies 下载链接1](#)