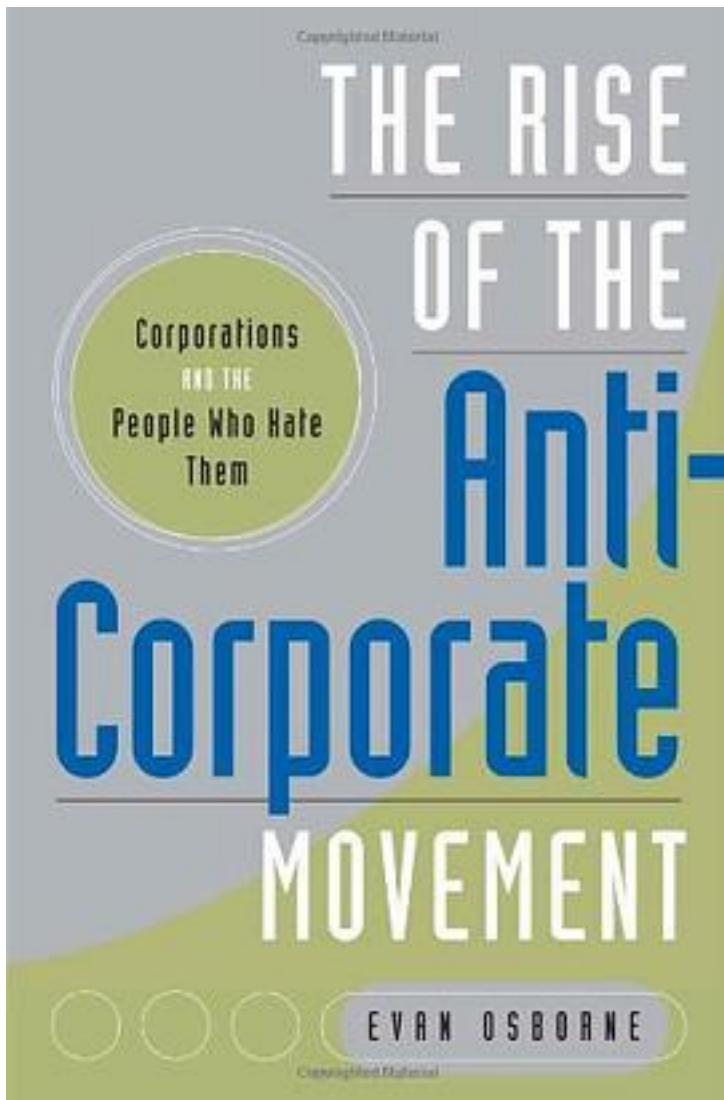


The Rise of the Anti-corporate Movement



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Against the backdrop of Enron and the other high-profile cases of corporate malfeasance, it is easy to paint today's executives as villains and blame big business, and corporations generally, for a wide array of social ills. Is the criticism warranted? Not quite, says the author of this work, as he traces the history of anti-corporate sentiment and assesses the fever-pitch hatred, by some, of all things corporate. While not perfect angels, the author argues, corporations confer many more benefits to society than ills. Moreover, they are an essential engine of human progress, and longstanding legal principles are more than adequate to address their flaws. And that makes the rising tide of anti-corporate sentiment dangerous. In this provocative book, the author illuminates how corporations have evolved as an essential element of society, and how opposition to them has developed out of proportion - a fire fanned by anti-business activists, the media, and other groups. He sets the record straight, explaining how corporations work, how they have evolved in the context of other institutions, the net benefits they provide - and how to deal with their undeniable imperfections. At the same time, he shows how anti-business claims have become more strident and where these arguments fail to stand up to scrutiny. The result is a fascinating, provocative commentary on our love-hate relationship with business.

作者介绍:

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