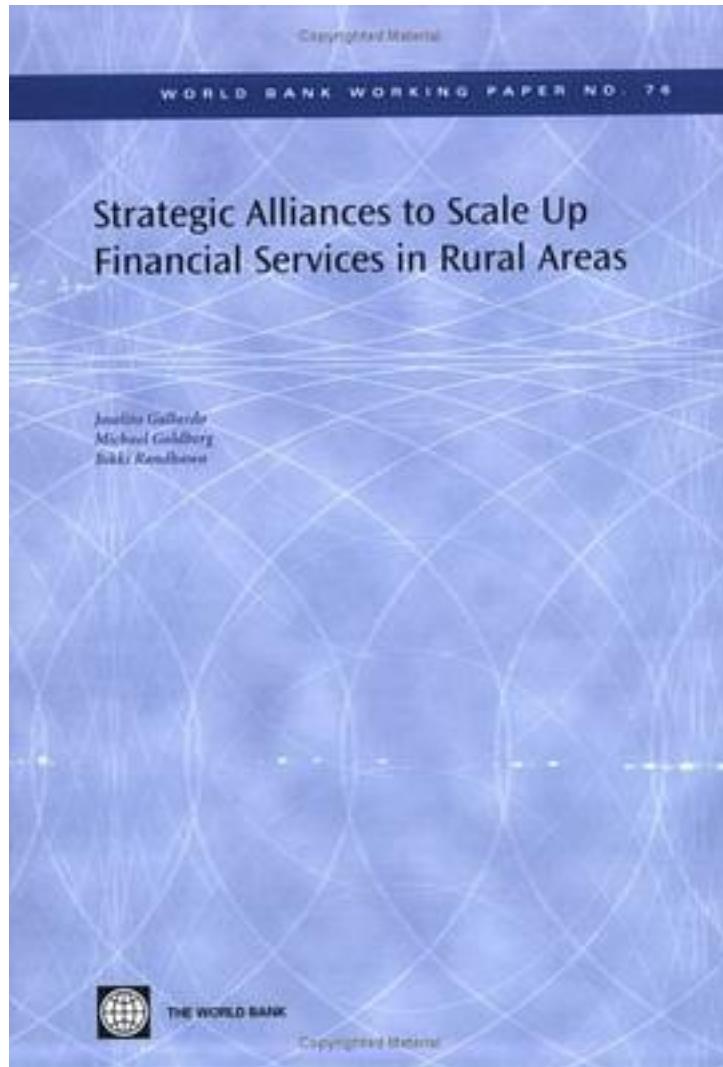


# Strategic Alliances to Scale Up Financial Services in Rural Areas



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Rural finance institutions can effectively employ strategic alliances and development partnerships with other banking, commercial and development organizations to scale up access of rural households and small businesses to more diverse products and services.

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