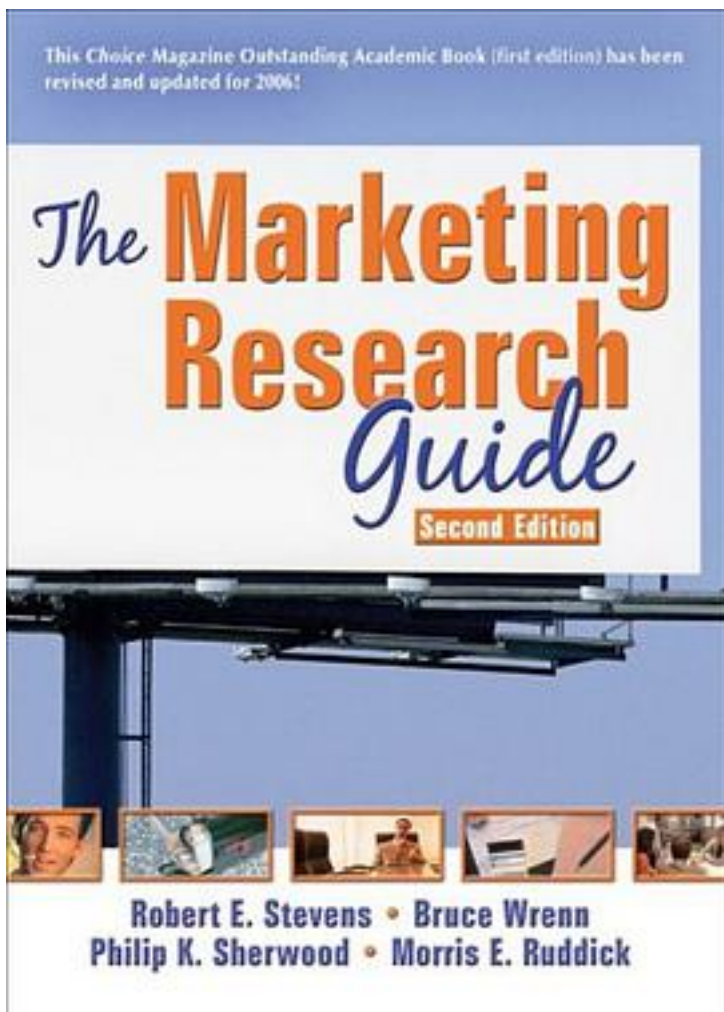


The Marketing Research Guide



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出版者:Haworth Pr Inc

出版时间:2005-10

装帧:Pap

isbn:9780789024176

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