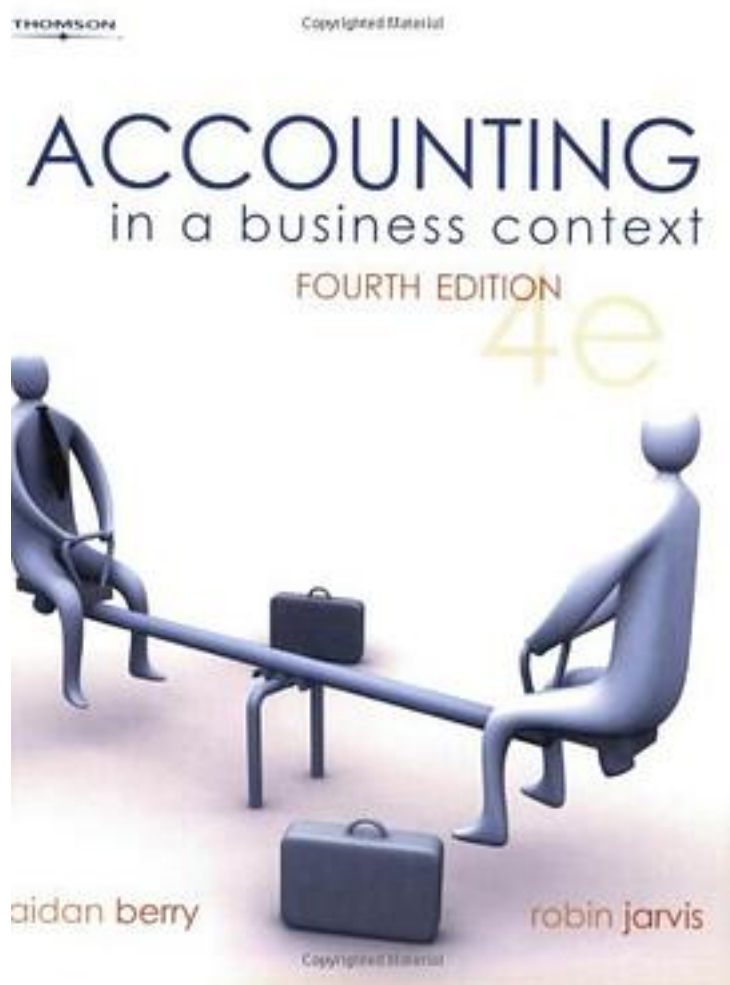


# Accounting In A Business Context



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The fourth edition of Accounting in a Business Context provides a clear and comprehensive introduction to accounting and finance for students on business and

business-related courses. Fully revised and up-dated, it offers the ideal balance of coverage of financial accounting, management accounting and finance topics. Presented in a readable and accessible way using numerous real world examples, this highly popular text is the most complete text on the market for students from non-accounting disciplines. By focusing on how managers use information in the business world, rather than how accountants prepare it, the authors successfully convey the role of accounting in its wider managerial setting without burdening the student with unnecessary technical detail or accounting jargon. The book is pedagogically well developed and includes learning objectives, exercises, examples, case studies, diagrams, summaries, review questions, and a companion website to supplement the text. This ever-popular text enjoys a wide readership amongst students taking an introductory course in accounting and finance at both undergraduate and taught postgraduate level.

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目录:

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