Leaders



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Leanne Bucaro, president of Infinity Communications explores the ways in which some of the world's most innovative companies help other companies to succeed on a global basis. Featured business leaders include Robert Kubbernus and Balaton Group, experts at turning troubled companies around; WSI, aiding businesses in creating superior websites that draw heavy traffic; Michael Hepworth, the Streetsmart Marketer, helping followers in 35 countries to achieve rapid growth through low-cost marketing advice that really works; and many more. Each information-packed chapter ends with a summary of key tips and advice from a featured business leader. The book closes with a compilation of all of the leadership lessons. It is a superb educational tool for anyone wanting to learn more about earning success.

作者介绍:

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