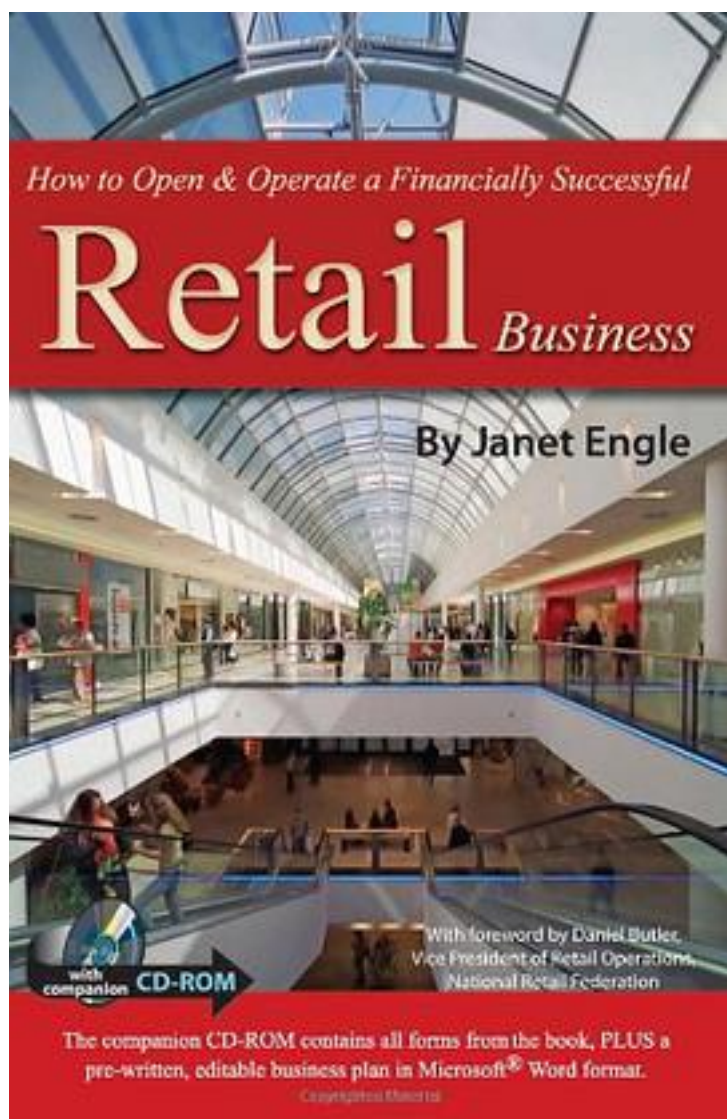


How to Open and Operate a Financially Successful Retail Business



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Book & CD-ROM. The dream of starting a retail business can easily become a reality. This new book will teach you all you need to know about getting started in a minimum amount of time. It is a comprehensive and detailed study of the business side of retailing. The manual will arm you with all you need including, worksheets, checklists for planning, opening and daily operations. It also includes many valuable, time-saving tools of the trade and has a CD-ROM that can be used with Word.

作者介绍:

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