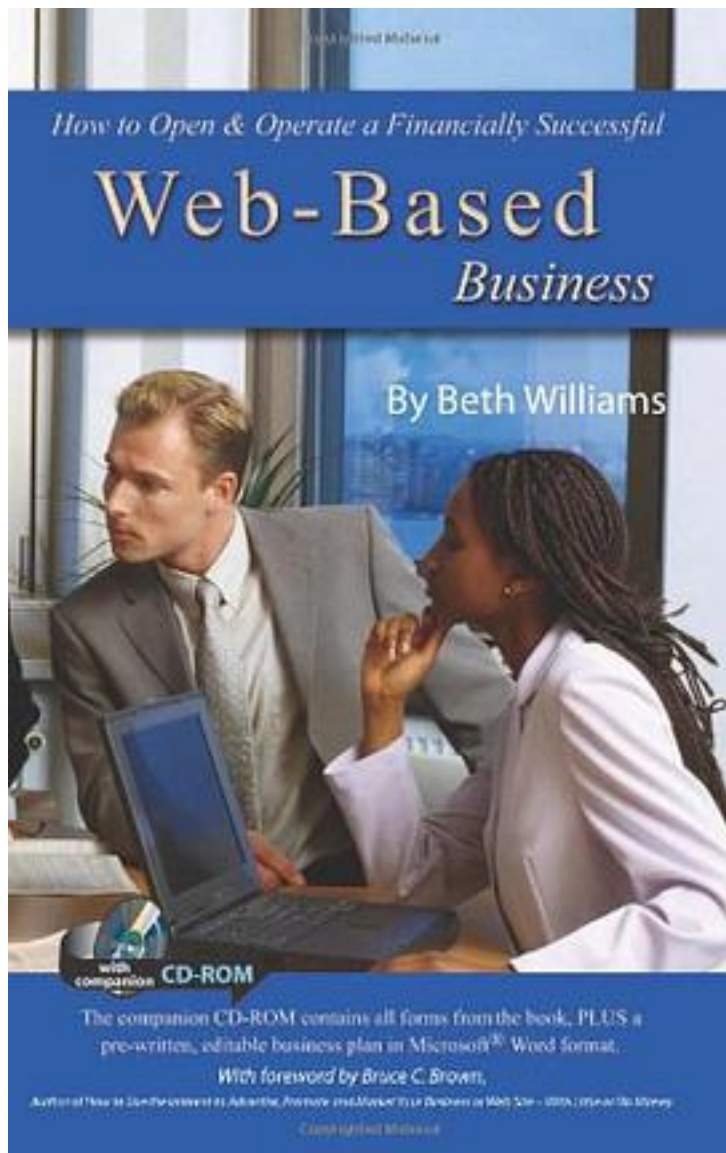


How to Open and Operate a Financially Successful Web-Based Business



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Book & CD-ROM. With e-commerce expected to reach \$40 billion and on-line businesses anticipated to increase by 500 percent by the year 2010, you need to be a part of this exploding area of Internet sales. If you want to learn about starting a Web business, how to transform your brick and mortar business to a Web business, or even if you are simply interested in making money online, this is the book for you. You can operate your Web-based business from home and with very little start up money. The earning potential is limitless. This book will teach you all you need to know about getting started in your own Web-based business in the minimum amount of time. The book is a comprehensive, detailed study of the business side of Internet retailing. Anyone investigating the opportunities of opening a Web-based business should study this superb manual.

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