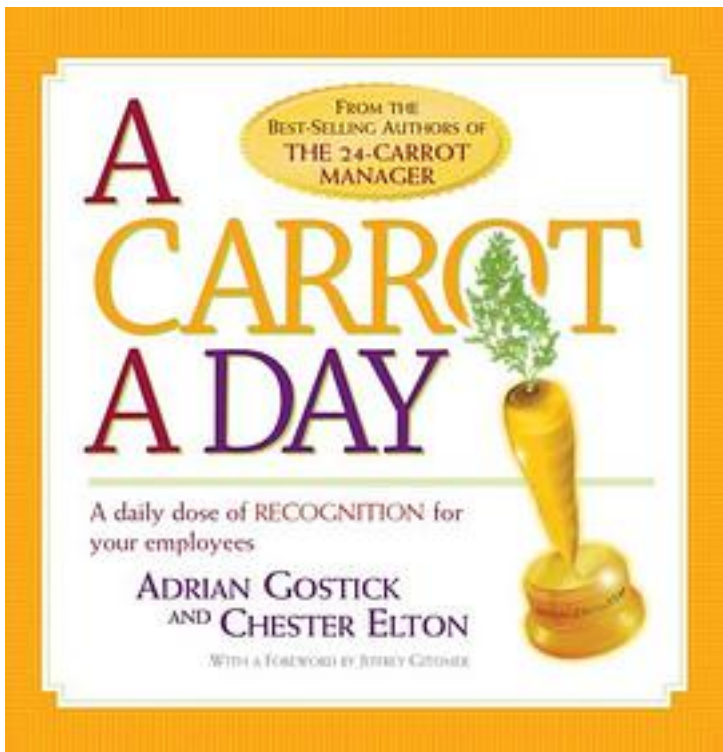


A Carrot a Day



[A Carrot a Day 下载链接1](#)

著者:Adrian Gostick

出版者:Gibbs Smith

出版时间:2004-09-10

装帧:Paperback

isbn:9781586855062

Great managers praise effort and reward results. It's true, and nobody knows it better than the best-selling authors of *Managing with Carrots* and *The 24-Carrot Manager*, Adrian Gostick and Chester Elton. Now from these award-winning authors comes a one-a-day manager's handbook on motivating employees through praise and recognition. *A Carrot A Day* can keep you away from recognition pitfalls and help you develop employees who are more focused, more committed, and more engaged in your noble cause. Read just one a day and you will become a better leaders – a manager who is able to tap the power of recognition to build a stronger workplace

where employees focus on company goals, spot new opportunities faster, and have longer employment life spans (translation: lower turnover). Adrian Gostick is co-author of the bestselling *The Integrity Advantage*. An award-winning business author, Adrian also co-wrote the critically acclaimed business book *The 24-Carrot Manager*, called a "must read for modern-day managers" by Larry King. He has written for *USA Today Magazine*, *Investor's Business Daily* and other national publications, and has been featured on CNBC, MSNBC and NPR. Adrian is director of corporate communication with the O.C. Tanner Company. Adrian has a master's degree in strategic communication and leadership from Seton Hall, and is a guest lecturer on ethics at that university. Chester Elton is co-author of the best-selling books *Managing with Carrots* and *The 24-Carrot Manager*. As a motivation expert, Chester has been interviewed by *The Wall Street Journal* and has been a guest on CNN, Bloomberg Television and on National Public Radio. A sought-after speaker and recognition consultant, Chester is VP of performance recognition with the O.C. Tanner Recognition Company. He has been a featured speaker at the HR Southwest, Incentive Magazine Forums, New York City Premium and Incentive Show, and Chicago Motivation Show.

作者介绍:

目录:

[A Carrot a Day_下载链接1](#)

标签

评论

袁媛看过，我没有。深圳图书馆二楼。

[A Carrot a Day_下载链接1](#)

书评

[A Carrot a Day_下载链接1](#)