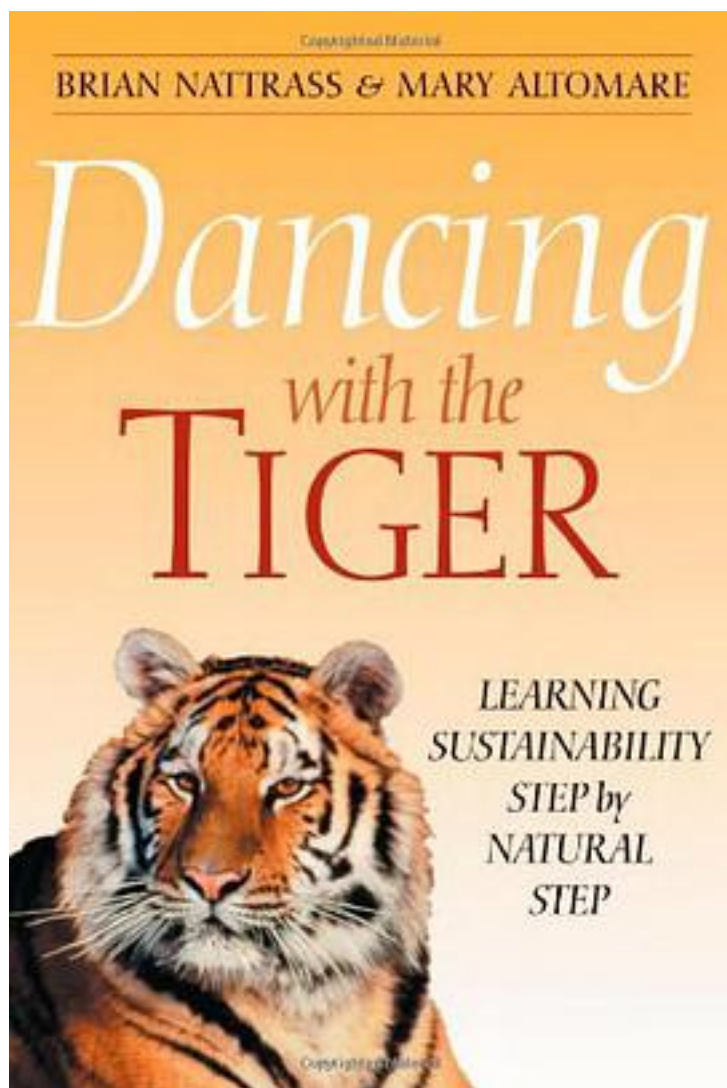


Dancing with the Tiger



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What do some of the most recognized and progressive companies in North America like Nike and Starbucks have in common? They have adopted The Natural Step as their business model. This book provides details of the step-by-step internal processes, tools, materials, learning, and results of four forward-thinking companies in their efforts to lead the sustainability revolution.

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