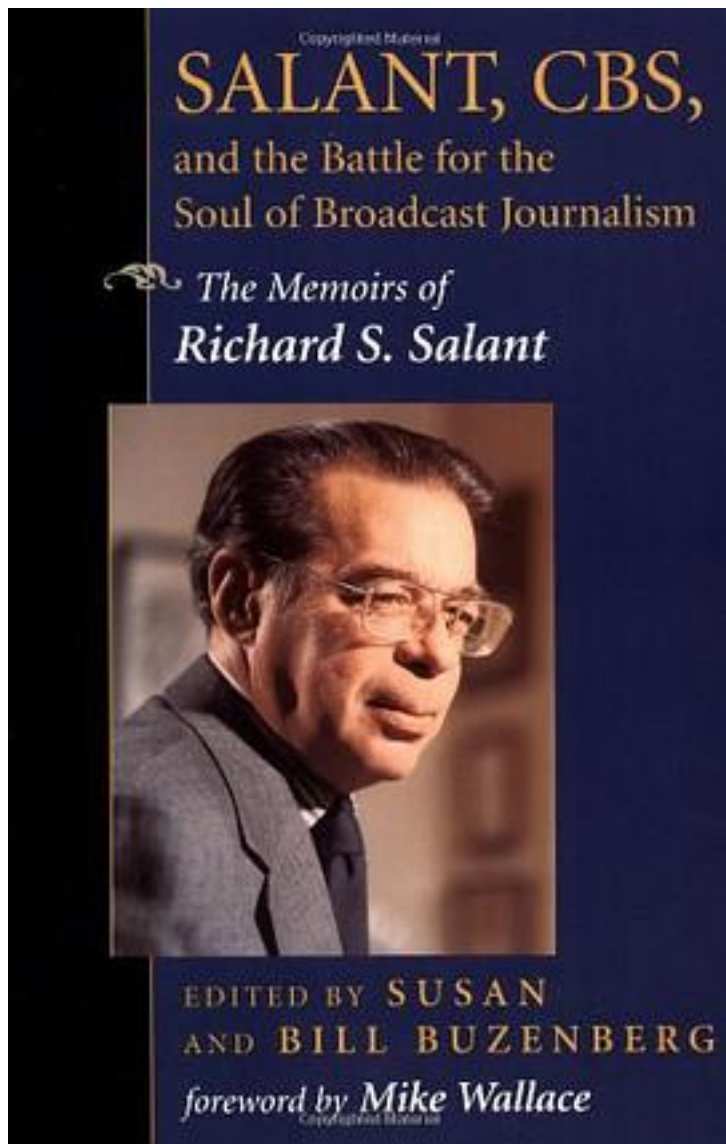


# Salant, CBS, And The Battle For The Soul Of Broadcast Journalism



[Salant, CBS, And The Battle For The Soul Of Broadcast Journalism\\_下载链接1](#)

著者:Buzenberg, Susan

出版者:Westview Press

出版时间:1999-10

装帧:Paperback

isbn:9780813337036

The only authorized, insider book on the history of broadcasting, by Richard Salant, former head of CBS News and the "patron saint" of broadcast journalism. Salant, CBS, and the Battle for the Soul of Broadcast Journalism tells the story of CBS News during its golden era. The late Richard S. Salant was president of CBS News for sixteen years throughout the 1960s and 1970s. He became widely recognized by journalists as the "patron saint of television news." During his tenure, Salant confronted issues of enormous importance-Vietnam, the civil rights movement, and Watergate-and launched the first thirty-minute Evening News, CBS Morning News, and 60 Minutes. Along the way, he hired Mike Wallace, Roger Mudd, Dan Rather, and Diane Sawyer. This first-person account, compiled and edited by Susan and Bill Buzenberg during the years since Salant's death in 1993, is an important part of the history of broadcast journalism, an inside story of the politicians and journalists who shaped our recent history, and an eloquent alarm about the current erosion of broadcast journalism standards.

作者介绍:

目录:

[Salant, CBS, And The Battle For The Soul Of Broadcast Journalism 下载链接1](#)

标签

评论

-----  
[Salant, CBS, And The Battle For The Soul Of Broadcast Journalism 下载链接1](#)

书评

-----

[Salant, CBS, And The Battle For The Soul Of Broadcast Journalism 下载链接1](#)