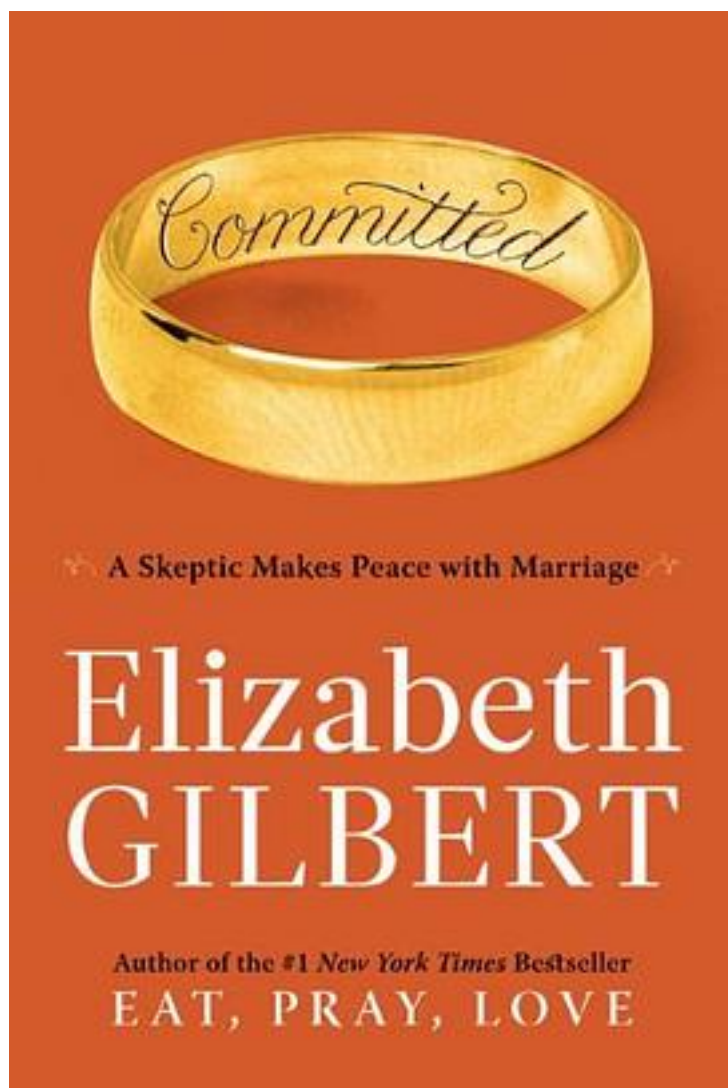


Committed



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出版者:Simon & Schuster

出版时间:2005-7

装帧:Pap

isbn:9780743267571

For one man, football is more than just a fantasy... As seen on ESPN's Cold Pizza Fantasy football -- one of America's most popular, and profitable, virtual pastimes -- became a way of life for sports humorist and author Mark St. Amant. Utterly fed up with never having won his league championship, St. Amant abandoned a successful advertising career to make fantasy football his full-time job, embarking on a sprawling reconnaissance mission to discover what really makes this game, and its 20 million players, tick. Committed is the result of St. Amant's ranting, relentless, and strategic pursuit of his own obsession. In this wickedly funny and deeply informative work, St. Amant offers readers an all-access sideline pass to his wild, unprecedented fantasy football season, and to the hobby itself. From its humble beginnings in a New York hotel in 1962 to a multibillion-dollar business today, from local and online leagues to high-stakes, cutthroat Las Vegas competitions, St. Amant lays bare the facts, figures, and fanaticism of fantasy football in all its multidimensional glory.

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