Shelf Life



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出版者:Perseus Distribution Services

出版时间:2005-12

装帧:HRD

isbn:9780895260253

Shelf Life is the unforgettable story of A.J. Scribante, who founded one of America's most revolutionary marketing companies, by literally stocking grocery shelves with a succession of unlikely and seemingly unrelated items until he found something that worked.

作者介绍:

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