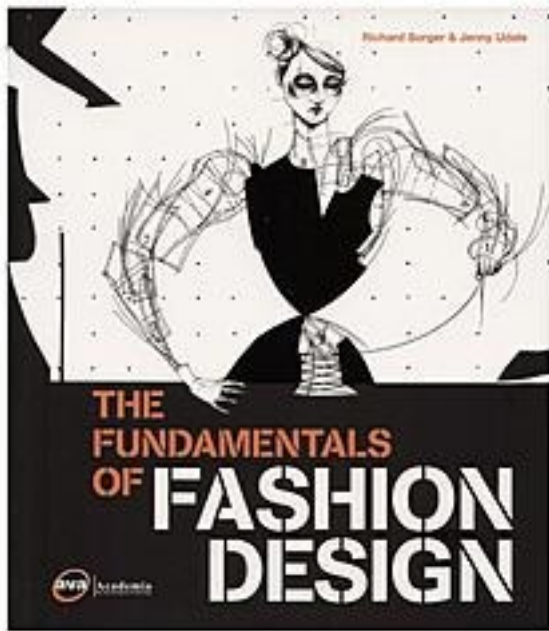


The Fundamentals of Fashion Design



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The book discusses how a collection is formed, whom it is designed for and how it is promoted. An overview of jobs within the fashion industry is included, supported by interviews with designers, stylists, photographers, buyers and agents. The visual material provided throughout the book aims to illustrate aspects of fashion design and to bring to life ideas explained within the text. Examples of work from talented designers and other creative people who work in the fashion industry are used to inspire and inform readers. Each 'fundamental' is supported by up-to-date theory, illustration and appropriate context to explain the underlying principles of fashion

design practice.

作者介绍:

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标签

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评论

在方所书店买到的心仪已久的书 现在终于读完 受益

Fashion is merely a form of ugliness so unbearable that we are compelled to alter it every six months. - Oscar Wilde

要想入行并且没什么基础就最适合这本书了。整个行业breakdown，你需要做的需要懂得的本领的一个大list。

Succinct, highly visual, condensed, and useful.

好书！

内容很实际，也很有启发性。但是不是很适合本国环境。。。

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书评

我买的the fundamentals of fashion design封面不是这样的，不知道是不是版本问题。让对服装设计是一张白纸的人也能跟随内容慢慢形成一个框架，很适合刚入门的人，当然有的地方写得是比较浅显。个人觉得是个初学者，还有学校老师。可能做了很多年设计的人会觉得有点幼稚，但...

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