

Designer's Guide to Color



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The most important color reference book series on the market, this guide contains over one thousand color combinations, this time categorized by tone. Tones are first divided into four major groups, from bright and clear to deep and subdued; these

groups are then further divided, gradation by gradation, within the limits of printability. A veritable "dictionary of color," this compact guide provides an abundance of color schemes for tones in the same group as well as for those in different groups that go well together. Each color combination includes a description of the density of the colors, showing tint percentages for printing purposes. Charts of fluorescent colors, which are in high demand for special printing, are included as well. An indispensable reference for graphic designers, this guide will also prove invaluable to those working with fashion, interior design, illustration, fabric design, or literally anyone making a color choice.

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