

# Sweet Dreams

## Beverly Hills Hypnosis™

### Sweet Dreams...



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Johanna Drucker's "sweet dream" is for a new and more positive approach to contemporary art. Calling for a revamping of the academic critical vocabulary used to discuss art into one more befitting current creative practices, Drucker argues that contemporary art is fully engaged with material culture - yet still struggling to escape the oppositional legacy of the early twentieth-century avant-garde. Drucker shows that artists today are aware of working within the ideologies of mainstream culture and have replaced avant-garde defiance with eager complicity. Finding their materials at flea markets or exploring celebrity culture, contemporary artists have created a vibrantly participatory movement that exudes enthusiasm and affirmation - all while

critics continue to cling to an outmoded vocabulary of opposition and radical negativity that defined modernism's avantgrade. At the cutting edge of new media research, Drucker surveys a wide range of exciting contemporary artists, demonstrating their clear departure from the past and petitioning viewers and critics to shift their terms and sensibilities as well. Sweet Dreams is a testament to the creative processes and self-conscious heterogeneity of art today as well as a revolutionary effort to solicit collaboration that will encourage the production of imaginative thought and contribute to contemporary life.

作者介绍:

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标签

艺术

社会学

评论

有点后现代的意思，选的艺术家都很有趣。一种什么都无所谓飘忽不定感。

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书评

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