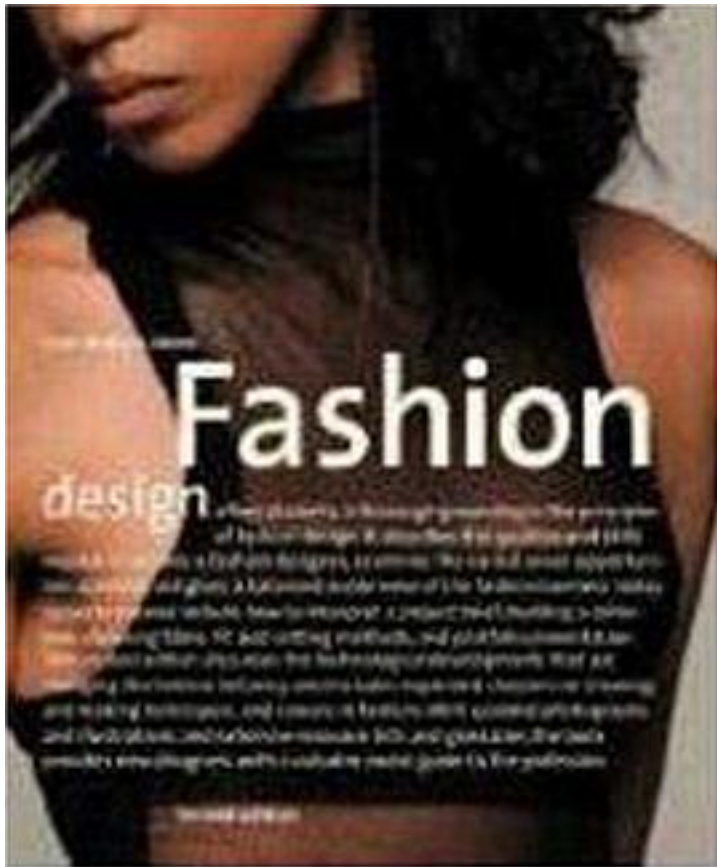


Sue Jenkyn Jones Fashion Design



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Fashion Design is a primer on the industry for the twenty-first century, uniting history, theory, and practice in one indispensable book. Topics include the language of clothing, patterns, fabrics, and making techniques, how to build a collection and portfolio, and how to present on the catwalk and in the office. Perfect for aspiring designers, this describes the skills needed to become a fashion designer, discusses

careers, and gives an inside view of the fashion business today.

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