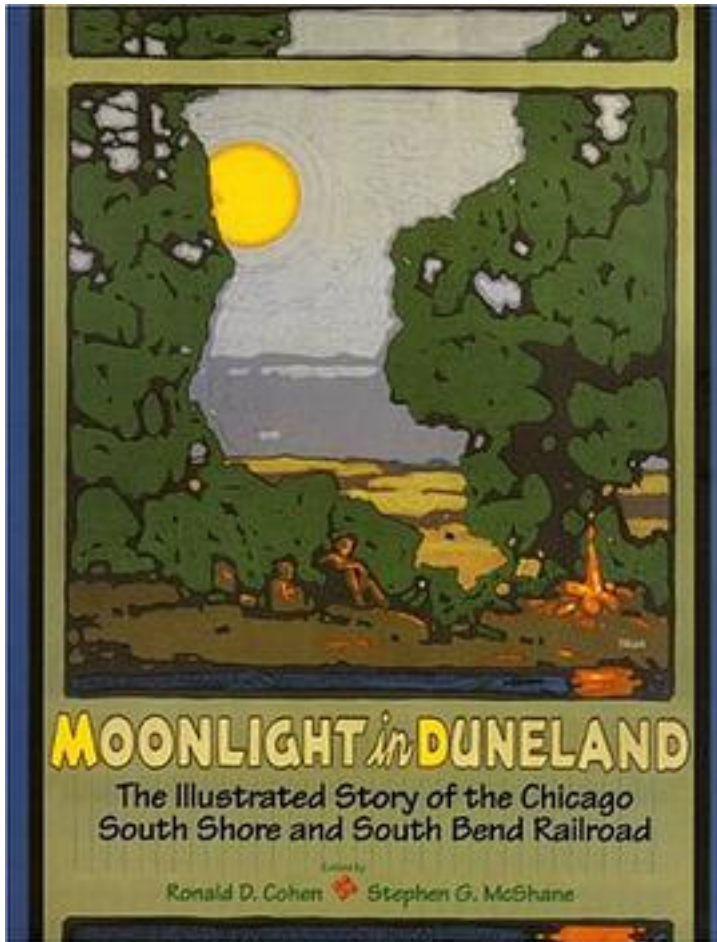


Moonlight in Duneland



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The South Shore Line has reflected the triumphs and misfortunes of the Calumet Region throughout the 20th century. For its first two decades, it survived good times and bad until its landmark purchase by Samuel Insull's Midland Utilities in 1925. Insull

launched an aggressive marketing campaign, including a set of colourful, artistic posters designed by some of Chicago's most talented artists. Moonlight in Duneland tells the story of that campaign, reproducing more than 40 known surviving posters and other advertising items from the 1920s to the 1970s, as well as art commissioned more recently by the Northwest Indiana Forum.

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