

Making the Modern

TERRY SMITH

MAKING THE MODERN

INDUSTRY, ART, AND DESIGN IN AMERICA



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In this ambitious book, Terry Smith chronicles the modernist revolution in American art and design between the world wars--from its origins in the new industrial age of mass production, automation, and corporate culture to its powerful and transforming effects on the way Americans came to see themselves and their world. From Ford Motor's first assembly line in 1913 to the New York World's Fair of 1939, Smith traces the evolution of visual imagery in the first half of America's century of progress.

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