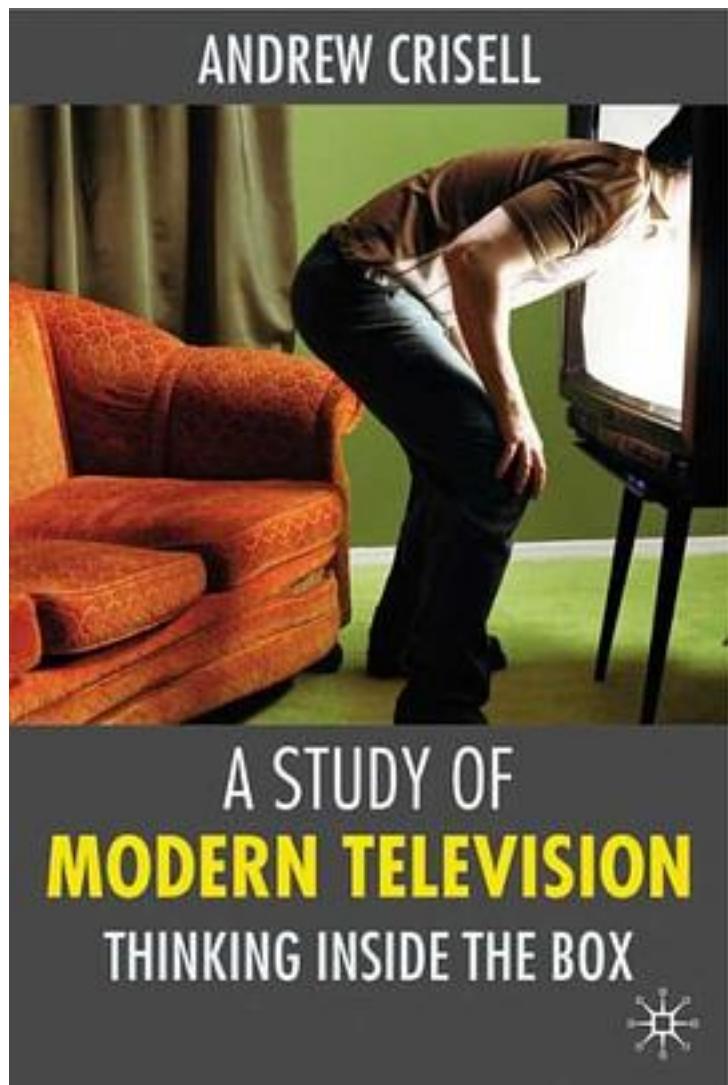


# A Study of Modern Television



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著者:Crisell, Andrew

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This essential text provides a detailed account of the complex character of modern television. Covering issues ranging from television's historical development to its impact on culture and society in general, the text provides an insightful analysis of television's strengths and limitations. The book's scope and clarity make it an ideal text for all media students, as well as others, interested in the historical, cultural and social contexts of broadcasting.

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