

Paper Engineering



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Paper Engineering explores graphic design that extends beyond 2D. From the simplest fold in a letterhead to the structural intricacies of a pop-up book, the construction of 3D paper objects requires as much input as the surface decoration.

This stylish and inspirational book unfolds the conceptual complexities of paper engineering, studying the techniques of eminent designers in Europe, Japan and the USA. Case studies are illustrated with photographs of finished work, as well as detailed diagrams and commentary. Paper Engineering also explores the functions of paper architecture in graphic design, ranging from pop-up books, invitations and point-of-sale to packaging.

作者介绍:

Natalie Avella is a prolific design writer who has worked for Village Voice and Graphics International in New York. The author of Graphic Japan for RotoVision, she lives in London, UK.

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