

American Corporate Identity 2008



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在线阅读本书

Containing more than 950 all-new examples of outstanding creativity, this invaluable

perennial organizes this year's groundbreaking designs into seven categories: logos, complete identity programs, corporate identity manuals, letterhead designs, package designs, signage and environmental graphics, and corporate brochures. Several hundred creative design firms have work included in AMERICAN CORPORATE IDENTITY 2008, ranging from the well known to the up-and-coming. Many trendsetting styles have first appeared in this series since its inception, making this book a must-have reference for every corporate identity designer's bookshelf.

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目录:

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