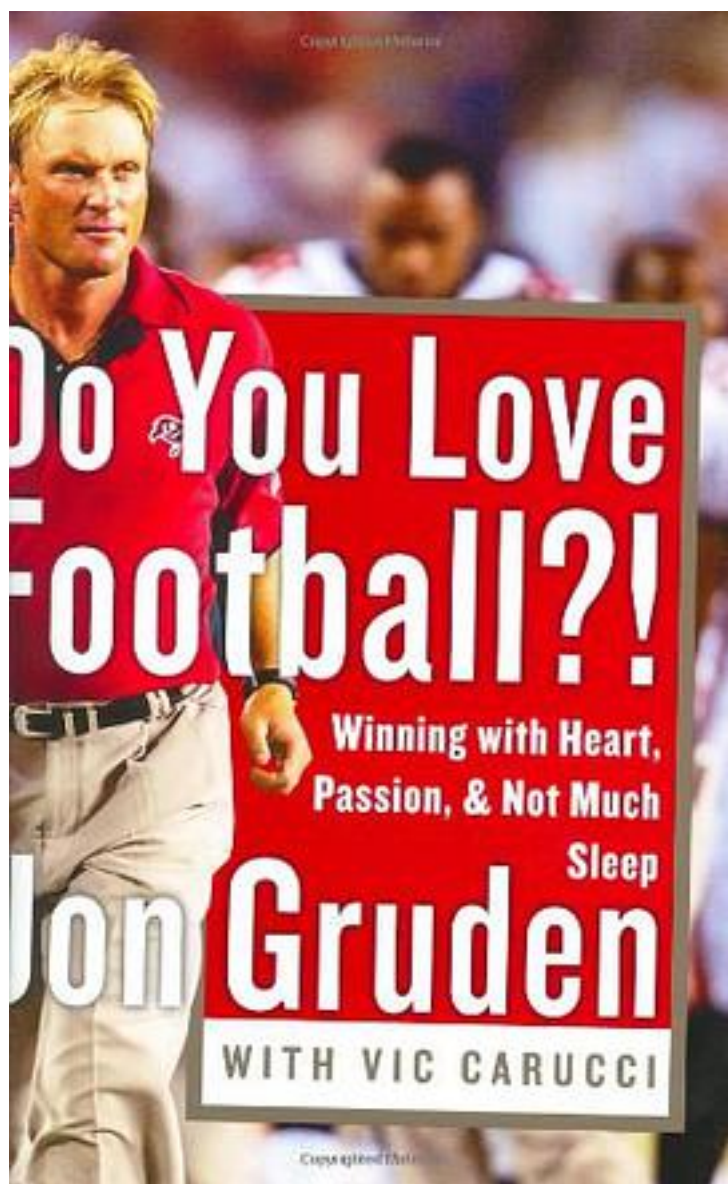


# Do You Love Football?!



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著者:Gruden, Jon/ Carucci, Vic

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When Jon Gruden asks his Tampa Bay Bucs, "Do you love football?!" it's to remind them why they pull on their shoulder pads every Sunday morning. It's not about the money or the fame; it's about their passion for what they do. And passion is something that has fueled Gruden's entire career. From his college playing days and his climb through the coaching ranks -- from college to assistant coaching jobs with the NFL's elite teams, to his first head coach job with the Oakland Raiders, and finally, with the Tampa Bay Bucs -- his meteoric rise is unparalleled. Underneath it all, though, he's just a humble, hardworking, no-nonsense guy who has no hobbies: "I'm not a scratch golfer. I don't know how to bowl. I can't read the stock market. Hell, I have a hard time remembering my wife's cell phone number. But I can call 'Flip Right Double X Jet 36 Counter Naked Waggle at 7 X Quarter' in my sleep." Now, in this motivational memoir, Gruden provides insight into what makes him tick. Do You Love Football?! is an intimate look at his life as a player, coach, and head coach, as well as the principles that have made him the hottest coach in the NFL.

作者介绍:

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