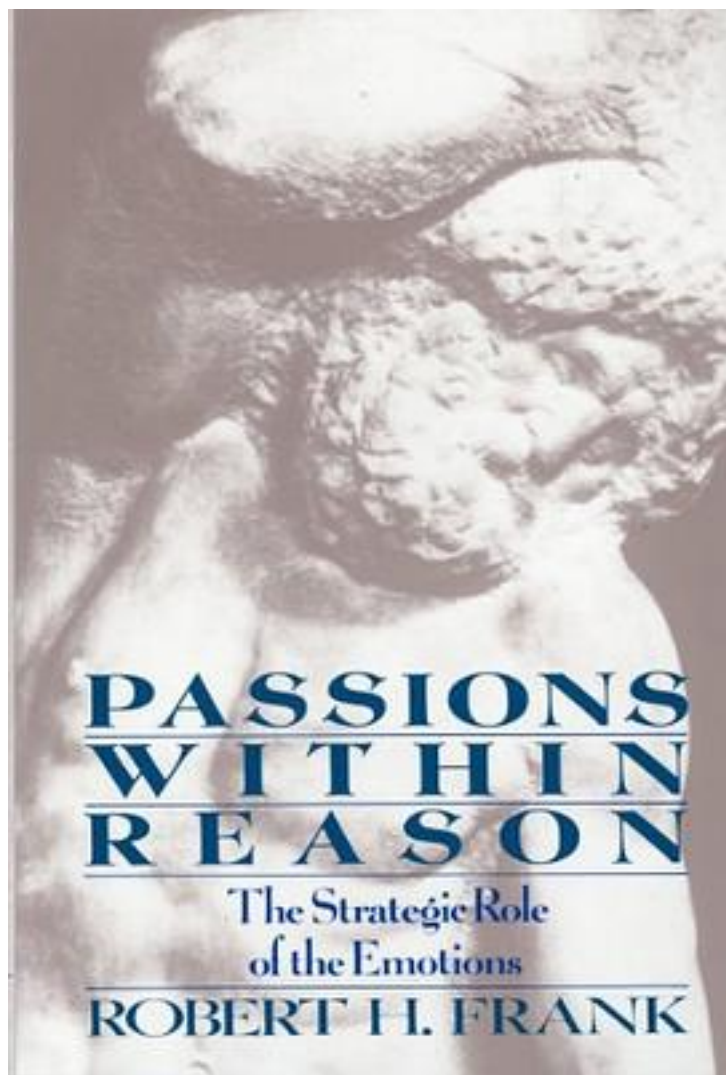


Passions Within Reason



[Passions Within Reason 下载链接1](#)

著者:Robert H. Frank

出版者:W. W. Norton & Company

出版时间:1988

装帧:Paperback

isbn:9780393960228

In this book, I make use of an idea from economics to suggest how noble human tendencies might not only have survived the ruthless pressures of the material world, but actually have been nurtured by them. The idea rests on a simple paradox, namely, that in many situations the conscious pursuit of self-interest is incompatible with its attainment. We are all comfortable with the notion that someone who strives to be spontaneous can never succeed. So too, on brief reflection, will it become apparent that someone who always pursues self-interest is doomed to fail.

作者介绍:

目录:

[Passions Within Reason_下载链接1](#)

标签

心理学

经济

哲学

非理性

心

决策课推荐

DSC4211D

评论

赞!!!! readable

simple but powerful ideas!

[Passions Within Reason_ 下载链接1](#)

书评

[Passions Within Reason_ 下载链接1](#)