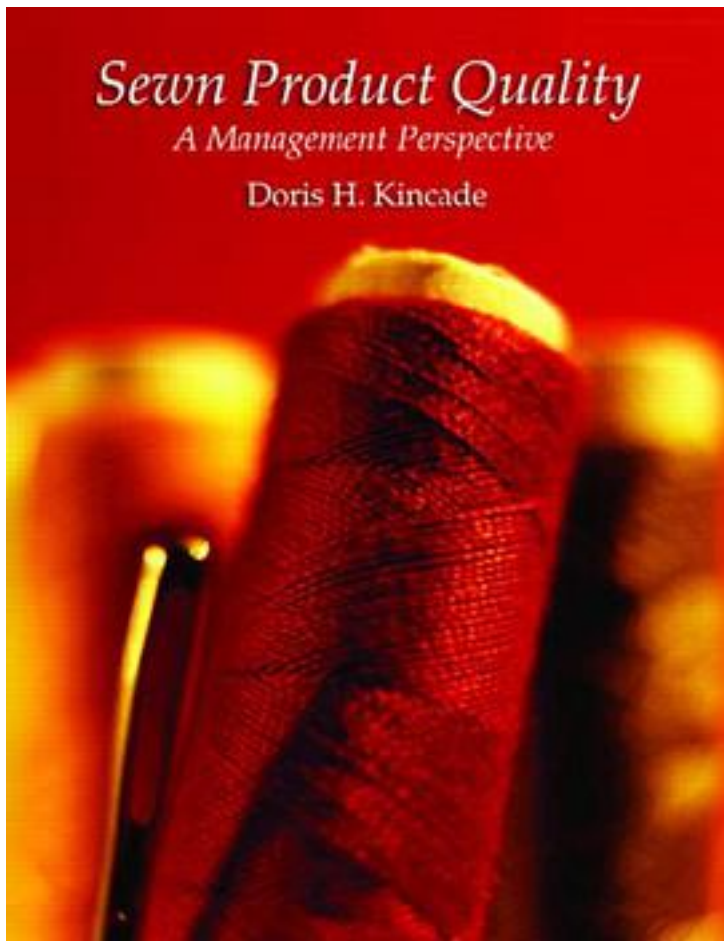


Sewn Product Quality



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For courses in Product (Apparel or Sewn Product) Quality, Product (Apparel) Evaluation, or Fashion Product Analysis. *Sewn Product Quality: A Management Perspective* takes complex industry-specific terminology and processes and explains

them with pictures and text that is relevant to both merchandising and design majors. The book discusses all aspects of quality, devoting separate sections to materials and processes and focusing specifically on the new consumer-centric business environment. Taking a managerial perspective, it presents definitions, techniques, and standards unique to the sewn products industry and shows how to impact quality throughout the design, production and delivery process. Pearson Education is proud to bring world-renowned Dorling Kindersley (DK) products to your classroom. Instantly recognized by their fascinating, full-color photographs and illustrations on every page, DK titles will add meaning to expository text and make learning accessible and, fun. Other DK hallmarks include cross-section views, 3D models, and text to visual call-outs to help readers comprehend and enjoy the wealth of information each book provides. With Pearson, you can see DK in a whole new way! For a complete listing of titles, please visit: <http://us.dk.com/pearson>

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