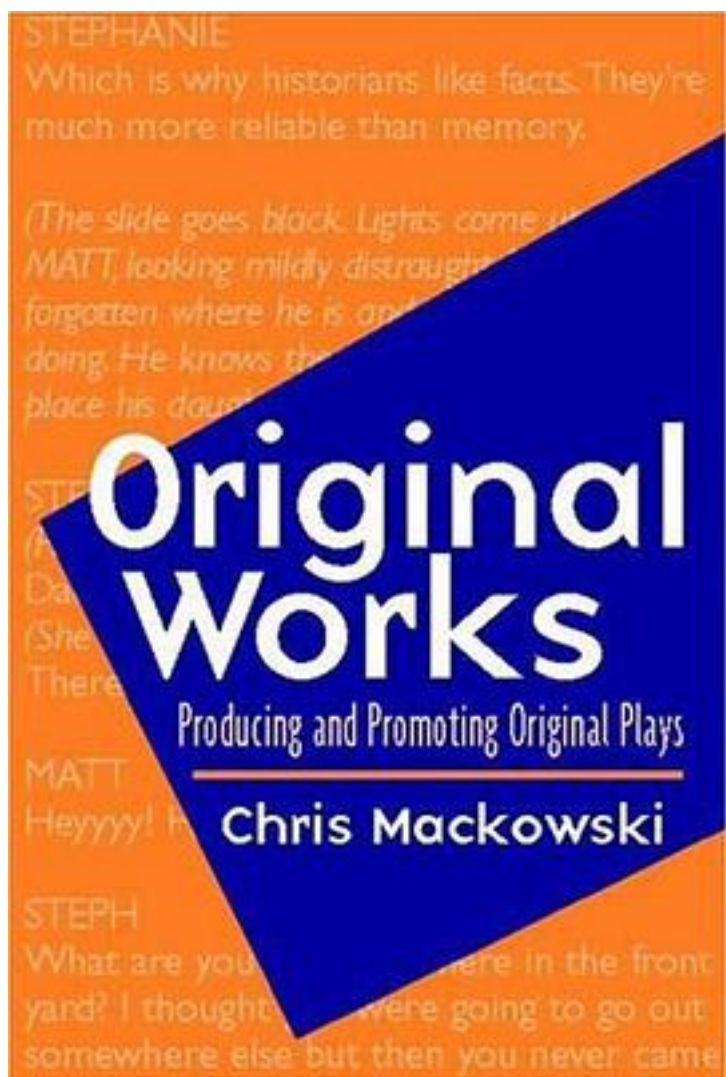


# Original Works



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If you are a director or producer who has shied away from doing a new play, cast aside your doubts, pick a new script, and get ready. Award-winning playwright and director Chris Mackowski shares the experiences and advice of more than 50 theatre professionals whose practical and insightful suggestions will help you raise the curtain on new and exciting plays and lower it to thundering applause. Producers and directors will find tips on: searching for and evaluating original scriptsdetermining the best way to fit an original play into their overall seasonsponsoring a contest, hosting a festival, or conducting readings for new playshosting a playwriting group or a playwright-in-residence. Promotions and marketing personnel will learn how to: find the right hook to promote a showuse original shows to define their theatre's nichemarket themselves to audiences. Not only does Mackowski take you from promotion through post-production, he also provides example financial reports, a timeline of events for conducting a new play contest, and a link to an exclusive website where you can download annotated models of press releases, specialized budgets, and other forms that can help any theater putting on original plays. Feed your artistic impulse and stop shying away from new plays. Read Chris Mackowski and let Original Works work for you

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