

Shades of Gray



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To many, the term "campaign ethics" is an oxymoron. Questionable campaign conduct occurs at many levels, from national presidential elections to local delegate contests. Campaign ethics goes beyond mere "ethical dilemmas" or trying to decide whether or not a particular act is above board. The chapters in this volume examine the broad questions of ethics in campaigns from the perspective of those actors who play critical roles in them, as well as the scholars who study them. The contributors - who include leading academics, as well as practitioners from the world of campaigning and campaign reform - outline, assess and critique the roles and responsibilities of candidates, citizens, organized interest groups, political parties, professional campaign consultants and the media, in ensuring ethical campaigns.

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