## Globalization and Cultural Trends in China



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出版者:University of Hawaii Press

出版时间:2003-11-1

装帧:Paperback

isbn:9780824827595

In this timely work, Liu Kang argues that globalization in China is both a historical condition in which the country's gaige kaifang (reform and opening up) has unfolded and a set of values or ideologies by which it and the rest of the globe are judged. Moreover, globalization signals a significant ascendancy of culture. Liu examines China's current ideological struggles in political discourse, intellectual debate, popular culture, avant-garde literature, the news media, and the internet. With careful textual analysis and observation informed by critical theories and cultural studies, he offers a forceful critique of the Chinese version of globalism that privileges economic development at the expense of social justice and equality.

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the contradiction between the culture of the mass and revolutionary legacy in the post-socialist era.
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